SUMMER 1974

VIP

THE PLAYBOY CLUB MAGAZINE

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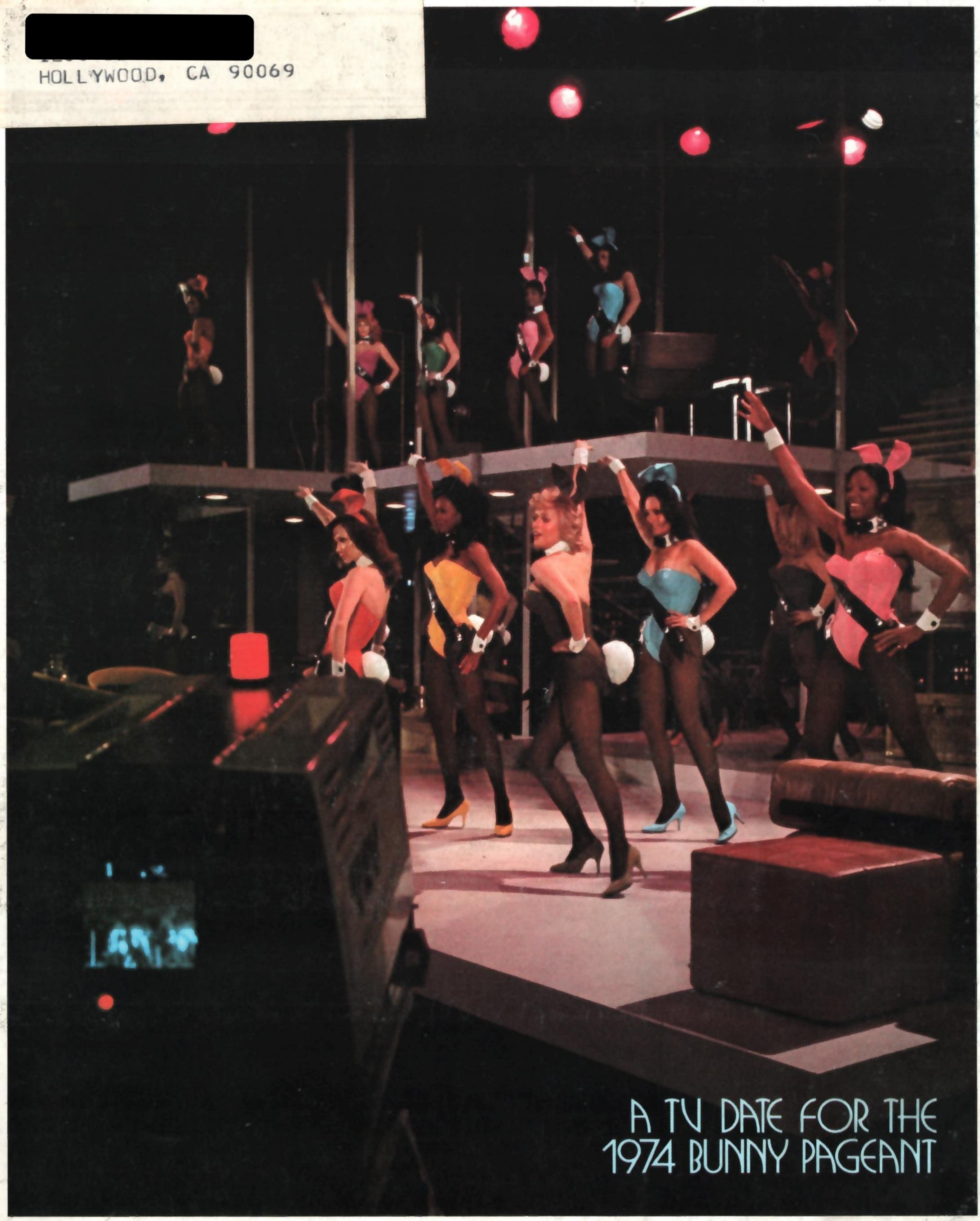

A TV DATE FOR THE 1974 BUNNY PAGEANT

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published quarterly

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COVER: For the first time, thanks to unblinking TV cameras that caught the Bunny of the Year Pageant for telecast in June, keyholders nationwide will be able to share in the fun of the hour-long extravaganza. Check your local listing for day and time. Our photographer caught the Bunnies on show for VIP's cover; pages 14–17 will give you a preview.

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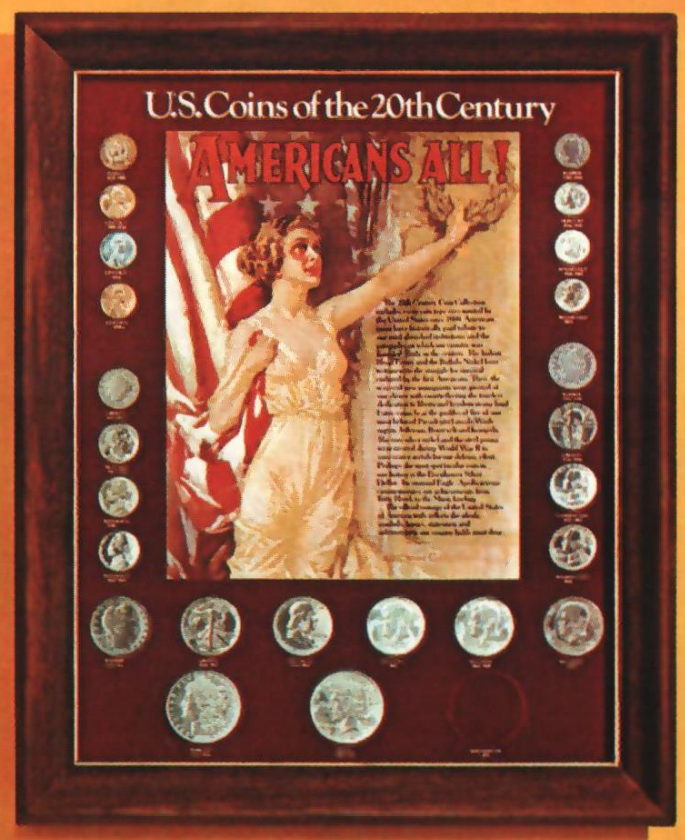

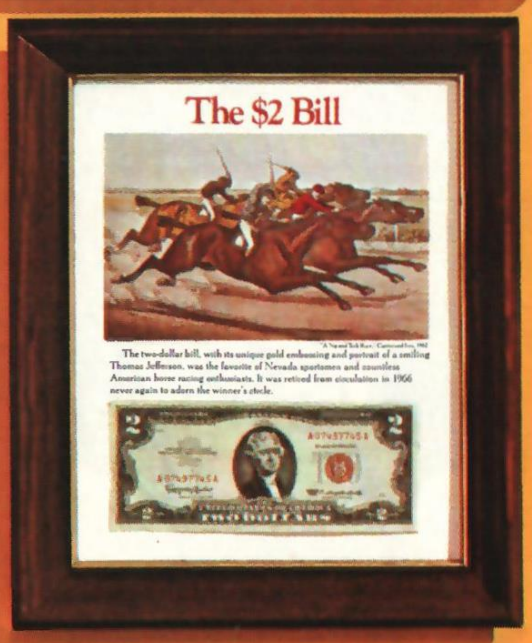
The $2 Bill
The two-dollar bill, with its unique gold embossing and portrait of a smiling Thomas Jefferson, was the favorite of Nevada sportsmen and countless American horse racing enthusiasts. It was retired from circulation in 1966 never again to adorn the winner's circle.
TWO DOLLARS

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Set #49611. ..... **$34.95 per set**

THE TWO DOLLAR BILL

How long has it been since you've seen a $2 bill? Practically impossible to come by today, here is a crisp, fresh, uncirculated one. A definite conversation piece with a value sure to increase even more. A favorite of the race track fan and betting man, it was retired from circulation in 1966, never again to adorn the winner's circle. In a handsome 8″x10″ walnut-finished wood frame with an artistic reproduction of the famous Currier & Ives "Nip and Tuck" racing scene of 1902.

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If at any time within five years you decide you no longer want to keep the sets, we guarantee to re-purchase them from you at the full original purchase price. We're confident in making such a guarantee because we believe that silver, in all of its forms, is likely to become increasingly valuable as the years go by.

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F. BIKINI. Cotton and polyester. Fully lined, adjustable. Tops: Cup A(13910), B(13909), C(13908), D(13907). Bottoms: 6-8(13898), 10-12(13899), 14-16(13900), Set: $15.00 (1.40)

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RSVIP letters to the editor

TKO FOR VIP

In your *What's New* section of the Spring issue, you were wrong when you said Jerry Quarry was KO'd in the first round of his December bout with Ernie Shavers. It was actually Shavers who was the loser.

Tom Delhaye
Saugatuck, Michigan

We're glad you socked us with this. Our New York Bunnies are always knocked out by Jerry Quarry when he comes to the Club—and our reporter must have been a little bit punchy when he goofed on the one-rounder. Sorry bout, that.

GAMING GUIDE

Now that you have opened another new Casino in England, I was wondering about the registration requirements in British Clubs. I understand there is a legal waiting period before gaming, but I would like to know if my Playboy Club Key is good for all the Clubs.

Don Mastri
Mt. Prospect, Illinois

Your Playboy Club Key will admit you to the Playboy Clubs in London, Portsmouth and Manchester. However, the Clermont Club is operated on the basis of a separate membership; you will be permitted to enter with your Key on your first visit upon payment of a single-admission fee, but a Clermont membership is required for any subsequent visits. All Casinos require that you register in person on the premises 48 hours before you may enjoy gaming. Once you have fulfilled the entrance requirement at each one, you will not have to register or wait on your next trip to that Casino.

FLASK FROZEN

I read and thoroughly enjoyed your vodka feature (Spring '74). You mention the Finnish serving the bottle coated with a blanket of ice, but you don't say how they freeze the bottle. Can you tell me how?

Misty Lowenthal
New York, New York

Take a half-gallon milk carton and open the top completely. Position the bottle of vodka in the center. Fill the carton with water, leaving a sufficient area of the neck uncovered so you can comfortably handle the bottle. Place in the freezer till frozen solid. Strip off the carton and you have the perfect vodka aperitif—one that any Finn would be proud to serve!

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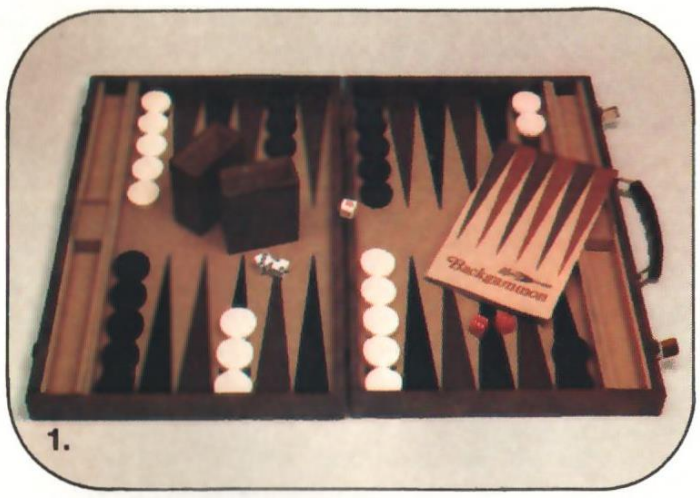

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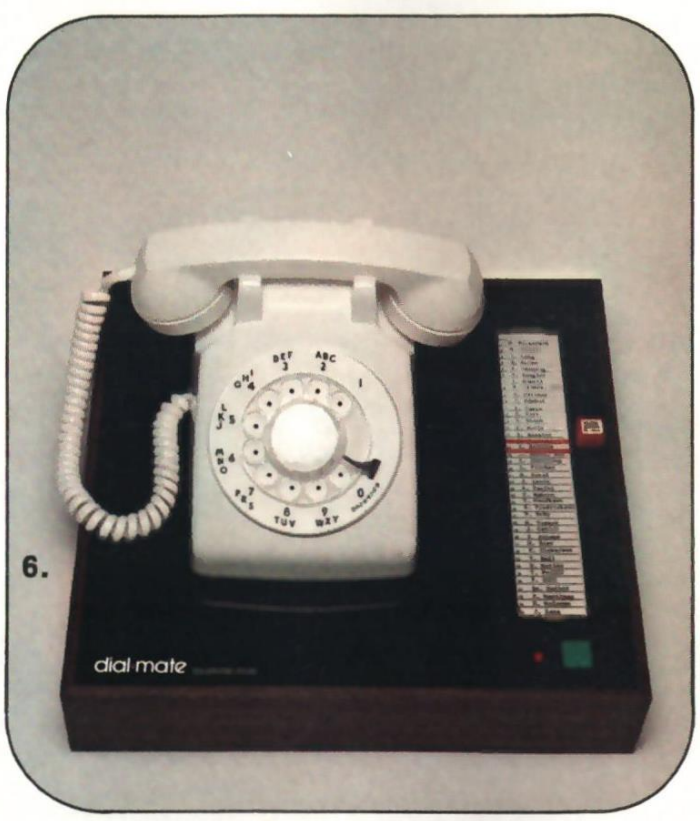
4. 5.



6.

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NOT SHOWN—PHONE-MATE 300. Answers in your voice, records your caller's message, screens calls. 20-message capacity. PM300, $99.50 plus $3.90†.

5. REMOTE-MATE. Works with any Phone-Mate. Lets you hear your messages without returning home. Call your number from any phone, anywhere. Beep your own individually electronically coded pocket control, and Remote-Mate plays back your messages. RM200, $129.50 plus $3.90†.

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3. Minisize, miniprice calculator operates on AC power source or on dry batteries (AC adapter included). Up to 12-digit capacity on six-digit display, four functions plus percentage discount and tax add-on, floating decimal, minus-sign indicator, four functions, single-entry squaring and power calculations, keyboard memory. EL122, $49.95 plus $3.65†.

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What's New...

Keep an open date for the 1974 Playmate of the Year; she'll be playing the Club circuit soon.

A TV SPECTACULAR: That's how the Bunny of the Year Pageant shapes up this year. TV cameras were on the scene when we selected our cottontail queen at the Aquarius Theater in Los Angeles, and viewers will have a chance to see the Pageant on their home screens. Air date is set for mid-June, so keep an eye on your local TV listings. (For a preview report on the contest, see page 14.)

THE PLAYMATE AS PERFORMER: PLAYBOY magazine will announce its annual Playmate of the Year selection with a bash at the Los Angeles hutch May 15, so California keyholders, mark the date in your little black book. We don't want to tip our hand and reveal who she is before the big night, but you keyholders in other parts of the country can make a date, too--to see this year's dazzler as she premieres her blues-rock act on the Playboy Club circuit. Playboy talent impresario Irvin Arthur predicts big showbiz things for her.

"The Family Kovack": a good bet for fall TV viewing.

Miss Peggy Lee: one of our summer stars.

BIRTHDAY BONUSES: Playboy continues its yearlong Twentieth Anniversary celebration with a special showing May tenth of the Creative Menswear show at the Cincinnati Art Museum. Titled "Twenty Years of Playboy Fashion," the presentation is the creation of PLAYBOY Fashion Director Robert L. Green. It's a great trip through the world of clothing design. Other Twentieth Anniversary happenings: Our traveling exhibition "Beyond Illustration--The Art of Playboy," a collection of major works of art that have appeared in the magazine, will be at the Syntex Art Gallery in Palo Alto, California, for eight weeks beginning May 19. And Playboy photography will debut in a special show August second to eighth at the 82nd International Exposition of Professional Photography in Los Angeles.

BEST YET: This year's annual Brian Piccolo Cancer Research Fund golf day at Lake Geneva, Wisconsin, will be "better than par," reports resident pro Ken Judd, "and we're expecting another sellout." Date is June tenth, when 80 top professional athletes will join 200 keyholders to play for a glittering array of prizes--and contribute $200 each to cancer research in the name of the late Chicago Bears back, who died of cancer at the age of 26. Contact Ken at the Club-Hotel for details.

PLAYBOY PILOTS: If you were lucky enough to catch Playboy Productions' The Family Kovack on the CBS Movie of the Week earlier this season, you got a preview of a strong contender for a regular series slot this fall. Set in Chicago, the show will speak with poignancy and humor in a strong Polish accent. Another pilot recently completed by Playboy Productions and aimed at a fall showing is a light comedy set in New York City and titled Someone to Watch Over Me. And That Championship Season will be co-produced by Playboy and Columbia, with Jason (The Exorcist) Miller writing the screenplay. "We're planning to move strongly into late-night TV programing this year," notes Ed Rissien, Playboy's movie chief in Los Angeles, who has enlisted veteran TV producer Al Sacks to help enlarge Playboy's TV activities.

BIG SPLASH OF BIG STARS: One star doth not a supersummer make--but check the top talent Playboy has lined up for you this season. Enough superstars to guarantee a most special summer of entertainment. For our Club-Hotel in Great Gorge, McAfee, New Jersey, we've booked the very special Miss Peggy Lee, Mel Torme, Abbe Lane, Trini Lopez, Dyan Cannon, Frankie Laine, George Kirby, Al Martino and Joey Heatherton--with more yet to be announced. At Playboy's Lake Geneva, Wisconsin, resort--can you dig it?--many of the same terrific headliners: Frank Sinatra, Jr., Mel Torme, Frankie Laine, George Kirby, Abbe Lane, Joey Heatherton, Trini Lopez and Peggy Lee. Watch for your favorites and place your reservations early.

MOTOWN PREMIERE: We're aiming for a July opening of our new Detroit hutch located at 20231 James Couzens Highway. The designers plan to give Michigan keyholders an exciting new Club modeled after the very successful hutches in Miami and Los Angeles. It's all new. It's all for you. Watch for local announcements of the gala opening.

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from ENDURA

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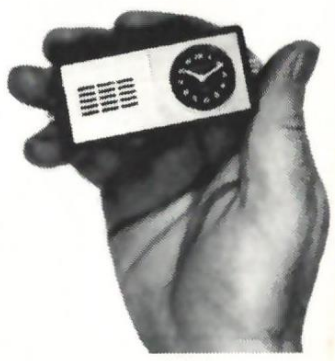

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GOING PLACES?

Tips for Travel

HUP, TWO, THREE, FOUR
You may be surprised at the amount of walking you'll do on a European trip. You aren't familiar with the public transportation system, and cab drivers tend to greet your English with disbelief, so you hoof it to that museum or cathedral—and then you walk more once you're there. So shape up with some solid walking and other regular exercise for a few weeks before departure. A leisurely stroll during lunch won't do it; you've got to step out there smartly if it's going to mean anything later in terms of stamina.

INSURANCE ASSURANCE
Before you go on a vacation, check with your insurance agent to be sure that your valuables and other belongings are insured. Most homeowner or tenant policies cover away-from-home loss or theft of personal items. No need to take out a separate, possibly costly policy for the comparatively short time that you will be traveling. Have your agent verify the extent of your coverage, then relax and enjoy your trip.

BAGGAGE BLUES
If your luggage is lost, never relinquish your claim checks to anyone, no matter how official the request. They could disappear forever, and without them you have almost no chance of proving your loss or recovering your bags. Copy them by photostat, Xerox or whatever if you must document your loss for the baggage people, but don't give up your only proof of claim.

MEDIC ALERT
A traveler who has special medical problems may find himself in danger if he has an accident and is not able to communicate his needs. Medic Alert, a nonprofit charitable organization, has a solution: The traveler can wear on a watchband or necklace an emergency medical identification tag imprinted with the internationally recognized caduceus; it will alert an attending physician anywhere to the traveler's diabetic, epileptic, allergic or other specific problem. More information on this precaution for travelers can be obtained by writing to Medic Alert Foundation International, P. O. Box 1009, Turlock, California 95380.

CHECK THAT DATE!
When you are visiting European cities for the first time, guidebooks can be invaluable, but sometimes they can also be a little misleading. For example, in most London guidebooks, the changing of the guard is shown as a colorful array of uniformed soldiers. However, unless you're there during the summer months, you may be disappointed on your first trip to Buckingham Palace. The bright red-and-black garb you see in the brochures is the summer uniform of the grenadiers, but for most of the year they wear long, gray coats. It's still a fascinating precision exercise—but not quite as colorful.

CARD SHUFFLE
You won't need your local credit cards while on a trip, so store them safely at home and replace them with calling cards that include your home address. The cards are helpful when meeting people and are handy in ordering something to be sent back home.

OF SAILORS BE AWARE
If you're in the mood for native culture on a European tour and don't mind roughing it a bit, there's a way to travel from Italy to Greece that's cheaper than flying and a lot more fun. Take a train to Brindisi, Italy, and catch the overnight ship to Athens. You can get a double-decker berth in a stateroom for considerably less than air fare from Rome to Athens. And be sure to take a walk around the deck and visit the saloon—the Italian and Greek sailors will make you think you might meet Zorba himself on the next deck.

HITTING THE TOURIST TARGETS
Don't turn up your nose automatically at the standard tourist attractions of Rome, Paris, London or wherever. Tourists go to specific places because they are of outstanding interest—they've been doing it for centuries. How sad not to have seen the Leaning Tower during a visit to Pisa or the Eiffel Tower in Paris. Branch out, of course, but not at the expense of missing truly memorable if traditional sights.

CURRENCY COUP
When you change currency in a foreign country, keep all bank and exchange receipts. In Morocco, for instance, it's against the law to change dirhems back into any other currency without proof of the original exchange. If you lose the documents, you may take home as souvenirs of Morocco a lot more dirhems than you had planned.

Share your travel expertise. Drop us a line with your tip for travelers, and if we print it, we'll send you a year's subscription to your choice of PLAYBOY *or* OUI. *Address: Travel Tips, VIP, 919 North Michigan Avenue, Chicago, Ill. 60611.*

Why the president of Diners Club wants to buy a million used American Express cards.

If you have an American Express card and don't have a Diners Club card, you may be missing more than you realize.

Because, around the world, Diners Club is honored at 75,000* more establishments than American Express. (Carte Blanche is a distant third.)

What can that mean to you?

We have a way to let you see for yourself—without paying for another card.

How It Works

First, if you qualify—and frankly, our credit requirements are somewhat stricter—we'll send you your Diners Club card at our usual charge. ($15, the same as American Express.)

But, we'll also send you something else: a refund for the period of your American Express card that remains in effect. (For example, if six months remain before its expiration date, we'll send you a check for $7.50.)

You'll still keep your American Express card, of course.

Only now you'll have a Diners Club card too.

And for quite a while, you'll have the use of both and be paying only for one.

What the Diners Club Card will add.

In Europe, Diners Club is honored at 30% more places than American Express. Important places, too.

For example, *Guide Michelin,* the world's most renowned restaurant guide, bestows its highest rating —three stars—on just 16 restaurants in all of France. Of these, 11 honor Diners Club (8 of them exclusively) while only 3 honor American Express (none exclusively).

In the Caribbean, you'll find Diners Club at 50% more places in Aruba. More than twice as many in Barbados. And many more in St. Martin, Curacao, Martinique and Trinidad, among others.

In Asia, Africa and Latin America, you'll find Diners at three times as many places.

The first executive card

Needless to say, Diners Club is honored throughout the U.S.—where we originated the whole idea of the executive credit card.

Of course, you can make do with your American Express card alone. But not having Diners Club means having no credit at all at 75,000 places. It could mean passing up some very nice restaurants, shops and places to stay—unless you're prepared to pay cash.

Why not take advantage of our offer and let us pay for the unexpired portion of your American Express card while you try ours too?

Just fill out the postage-paid application at the left and mail it today. If the insert has already been used, write to Diners Club, 10 Columbus Circle, New York, N.Y. 10019.

*Figures based on direct comparison of latest published Diners Club and American Express Directories.

DINERS CLUB
Executive service is our business

BUNNY OF THE YEAR PAGEANT

On the Air

Playboy's Hugh M. Hefner leads the applause (above) as 1974 Bunny of the Year Angie Chester of Chicago is crowned by last year's queen, Coni Hugee. Angie's royal court includes (front row, from left) Kacey Cobb of Los Angeles, Debra Whitaker of Cincinnati, Nancy Turner of Miami and Ginette Pelissier of Montreal.

As beauty pageants go, it was a beaut. There was comic George Burns, at 78 as trim and dapper as a man half his age, singing *Feelin' Groovy* to a bevy of Bunnies. He came off as the grand old man of show business that he is but as contemporary as the beads he wore.

Then there was the Ike and Tina Turner revue—with singing, shouting, strutting and gyrating—which gave the 1974 Bunny of the Year Pageant an upbeat unique in the history of such affairs.

To all this, add pageant host Don Adams' dry wit, the buffoonery of comedy team Burns and Schreiber, and top everything with 23 Bunnies of the Year who pranced, danced and sang with sparkling style and you have a captivating parade of beauty with a sense of humor.

And for the first time, the entire hour-long spectacular was taped by television cameras. It is now ready for nationwide airing in June.

A show no keyholder will want to miss, it's bound to make those who aren't keyholders wish they were. It's a show that's sure to have a lasting effect on the television presentation of beauty pageants in the future.

There was a queen, of course—two, as a matter of fact: 1973 International Bunny of the Year Coni Hugee was on hand to crown the new 1974 queen, Chicago Bunny

It's an autograph-collector's paradise at Los Angeles' Aquarius Theater as celebrities, including Paul Lynde (above), arrive for the 1974 Bunny Beauty Pageant. The cottontails take a Sunday off to visit Hefner at the Playboy Mansion West (above right) for a day of swimming and relaxation in the sun. In the Pageant's show-stopping musical scene (below right, from left) George Burns, Jack Burns, Avery Schreiber and host Don Adams team up with evening-gowned Bunnies for jokes and some nifty stepping. And frenetic is barely the word as the spectacular Ike and Tina Turner revue (below) flashes into colorful action midway through the telecast. Ike and Tina are no strangers to Playboy audiences; their smash appearances at the Playboy Plaza in Miami Beach broke attendance records night after night in the Penthouse showroom.

On the Air

Angie Chester. An accomplished dancer, Bunny Angie was well on her way to winning the title—she was an obvious hare apparent to the cottontail throne—the moment she stepped saucily forward to be introduced to the panel of judges and the celebrity-packed, black-tie audience in Los Angeles' Aquarius Theater.

The judges who selected Angie and her court faced a difficult chore, but they were obviously up to it. Included on the panel were actor Timothy Bottoms, star of *The Paper Chase*, *The Last Picture Show* and the forthcoming Playboy Productions new film *Vrooder's Hooch*; actor-comedian Bill Cosby; Miami Dolphins fullback Larry Csonka; artist LeRoy Neiman; author Rex Reed; singer-comedienne Connie Stevens; and New York *Post* Broadway columnist Earl Wilson.

And no queen ever had a lovelier court: Debra Whitaker from Cincinnati, a talented brunette who is aiming at a career teaching creative writing and who meanwhile spends a lot of time singing for fun.

Ginette Pelissier of Montreal, a classically beautiful blonde who scored a double coup by also winning the Miss Photogenic title by unanimous vote of the Los Angeles Press Photographers Association.

Kacey Cobb from Los Angeles, an old hand at queenly affairs from high school prom queen to homecoming queen at Southeast Missouri State College.

Nancy Turner of Miami, probably the most traveled Bunny ever, who hopped from her native Australia to Ceylon, Egypt, Italy, England, Mexico and Nassau, the Bahamas, before settling down to Bunnying in the Miami Playboy Club.

Then there is the Bunnies' Bunny—Magali Brajdic of Miami Beach, who was chosen by her peers as Miss Congeniality.

All the Bunnies at the Los Angeles TV show were, of course, winners. Each had been selected by keyholders and a celebrity panel back at her hometown Club. In addition *(continued on page 38)*

Lighter moments for the Bunny finalists include a visit to Disneyland (above), where they were joined by a Dixieland band for an impromptu show. Pageant judge LeRoy Neiman (left) wastes no time in beginning a sketch of queen Angie as she and Hefner meet the press shortly after her coronation. Neiman's portrait will be part of Angie's collection of prizes. At the Playboy Mansion West, the Bunnies catch Bill Cosby off court for a souvenir-photo session (below).

Hugh Hefner joins 1974 International Bunny of the Year Angie Chester (center) and her royal court (clockwise from top right) Debra Whitaker, Ginette Pelissier, Nancy Turner and Kacey Cobb. "It's a dream come true," says Angie.

What do you do if you're a Bunny with a day off in Los Angeles? Play tourist, of course, and take in all the fascinating sights of the city, including Grauman's Chinese Theatre, where you can match your footprints with those of the stars.

Film star Jim Brown (above, left) chats with Angie, Hefner and 1973 Bunny of the Year Coni Hugee at the post-Pageant party at the Mansion. What kind of a show was it? Phoenix Bunny Camilla Johnson (right) heads a cottontail line-up that should give you a hint.

The World of Playboy

By now even the die-hards have put away their skis and stored their ice skates for another season, and for many a sportsman the battle against handicap on the links has been well launched. Keyholders, of course, can test themselves against two fine Playboy golf layouts: the 27 holes at Great Gorge, which in part wind through an old limestone quarry, and the 36 superfine holes at Lake Geneva. Pat Schwab, Playboy's Great Gorge golf pro, tells us that the layout has never been in better shape; "It's taken us a couple of years to iron out the minor kinks, but we're ready for anything now." Meanwhile, Lake Geneva's pro Ken Judd reports that the Briar Patch—18 holes modeled after the best Scotland has to offer—provides challenges to daunt even the canniest of strokers. "The Patch is a thinking man's course," notes Ken. "The Brute—that's our front eighteen—is designed for the typical American long-ball hitter who really likes to get behind the ball and swing. And it's in as good condition as I've ever seen it. We're getting ready for the annual Brian Piccolo Golf Benefit in June. A great turnout from the Chicago Bears and the other N.F.L. pro teams is expected, and we've added a few new wrinkles to the day for them. It's going to be a real basher." . . . The Chicago Lighting Institute was turned on by the special lighting installed in Playboy Center on North Michigan Avenue. So much so that they presented their award of merit to Playboy Enterprises President Hugh M. Hefner. Senior Vice-President Richard Rosenzweig accepted the honor at a luncheon in Chicago. . . . Mayor Yasushi Oshima of Osaka, Japan, had a wistful complaint as he wound up his visit to sister city Chicago. Seems that security was so tight and "that big policeman with the pistol" was so protective that the honorable mayor couldn't slip across Walton Street from his Drake Hotel suite to visit the Windy City Playboy Club. Hefner promised Mayor Oshima a convoy of Bunnies on his next visit to get him to the hutch safely. . . . Happy-to-help department: Hefner recently received a letter from Dr. Robert Northcutt of the famous Mayo Clinic in Rochester, Minnesota. Seems that many patients of St. Mary's Hospital, affiliated with the clinic, undergo a special form of hip surgery that immobilizes them for several weeks. Dr. Northcutt's wife has been doing her best to keep them happy with a regular program of changing paintings and pictures on ward walls. But somehow the pastoral scenes didn't completely satisfy the male patients, so the doctor requested help in the form of Playmate centerfolds. Said centerfolds, sans navel staples, are on their way. We always thought that Playmates could have a soothing effect; now we're happy to have medical confirmation of their therapeutic power.

Two for the show—starlet Janis Hansen and Playboy President Hugh M. Hefner—appear on ABC-TV's *The Odd Couple* with stars Tony Randall and Jack Klugman (right). Janis, once a real Playboy Bunny, plays a Playmate hopeful.

Atlanta General Manager John Indrieri reports that The Lighter Side has kept the Living Room dance floor rocking and will be here until May 12. Meanwhile, the Penthouse stage is home to favorite Playboy-circuit veterans. The "Happy Hour" (4:30 to 6 P.M. weekdays) is the time to get free hot hors d'oeuvres and Playboy-size drinks at a dollar a throw. Southern tastes sometimes dictate the menu: Chef Ivan prepares black-eyed peas and corn bread, and he serves grits with the midnight breakfast. The Club, which is located in the Inntown Motor Hotel at 89 Luckie Street, is open from 11:30 A.M. to 2 A.M. Monday through Friday and from 6 P.M. to 2 A.M. Saturday. To arrange a private party, call Linda Lee at (404) 525-4626. Incidentally, the Ali–Frazier fight, shown on our closed-circuit TV, was a success with keyholders, and we have plans to show other upcoming sports events.

How do Baltimore Bunnies beat the energy crisis? Some find that a cozy car pool is the best answer to getting there these days.

Can these look-alike cottontails be kin? Beautiful sisters Leslie and Kris are two of our Bunnies in the Boston hutch.

Table hopping and keyholder *tête-à-tête* are a very special part of the fun of being a cottontail for Atlanta Customer Service Bunny Martee.

Baltimore When everything else downtown is buttoning up for the night, there is still dancing to a live band in our Playmate Bar—until 2 A.M. And in our ultramodern Living Room *discothèque*, the two-step business is conducted on a stainless-steel dance floor. The "Happy Hour" (4 to 6 P.M.) is a great way to spend rush hour—with hot hors d'oeuvres free and special Playboy-size drinks just a dollar. We open at 11:30 A.M. on weekdays (with super-thick choose-your-own-meat sandwiches for luncheon) and at 5 P.M. on Saturday. Closing time is 2 A.M. Our General Manager Abe Appelbaum says this is the month to come in and get acquainted. 28 Light Street. Phone (301) 837-1111.

Henry Fonda gets a big smooch from Bunny Debbie in the Chicago Club.

Boston General Manager Gene Perkins plans a laugh-packed line-up for May: Norm Crosby will fire his malapropisms and one-liners at Penthouse audiences until May 11, and comic John Regis will keep keyholders in stitches May 11 to 25. Broiled scallops are a Friday-afternoon treat—a specialty of our chef—and discerning Bostonians keep coming back for more. The hutch at 54 Park Square is where the after-work crowd washes away hard-day-at-the-office doldrums; they pack the Playmate Bar for the 3 to 6 P.M. "Happy Hour," unwinding with hot hors d'oeuvres and supersize drinks at special prices. Two bands in the Living Room trade off good sounds; the house trio plays a one-hour gig at 7 P.M., and a featured rock group packs the dance floor from 9 until closing. Playboy of Boston opens at 11:30 A.M. weekdays and 5 P.M. Saturday and closes at 2 A.M. Phone (617) 536-7900.

Caddying for charity, Chicago Bunny Kathy lends a hand as Ernie Banks (center) and Rosey Grier turn out to tee off at the first annual Irv Kupcinet Celebrity Golf Tournament. Proceeds from the event sponsored by the Variety Club went to children's charities.

Chicago

The Playboy flagship hutch offers top entertainment—starring Club-circuit veterans and up-and-coming new talent—year round, and summer is no exception. Nostalgia has hit the hutch; Stop, a group that comes complete with black leather and ducktails, will do wild, Fifties-style rock 'n' roll through June 22. Manager Pete Couvall predicts a revival of the jitterbug on our Living Room dance floor. Jesse Lopez will be here June 25 through August 10 with music with a Latin beat. May 6 through 19 brings funnyman Gene Baylos, and Clint Holmes & the Bacchanal will do business in the Penthouse June 3 through 23. Holmes sings on a long scale—from comedy numbers to a medley from *Jesus Christ Superstar*. If a quiet drink is what you're after, inspect the Playmate Bar, where a canopied cart rolls in at 5 P.M. weekdays with free hot dogs. The VIP Room, where there is French cuisine for gourmet diners, is now open for lunch. Open 11:30 A.M. to 4 A.M. Monday through Friday, 5 P.M. to 5 A.M. Saturday, 5 P.M. to 2 A.M. Sunday. Join us at 919 North Michigan Avenue. Phone (312) PL 1-8100.

Never a slip 'twixt cup and hip—Chicago Bunny Helene serves a special valentine drink dressed with a complimentary Playboy garter.

Big bands are back at the Towers Ballroom. Forrest Tucker (above) drops in on Glenn Miller Night to hear the orchestra, now headed by Buddy DeFranco, and is welcomed by Bunny Debbie. At the Fabulous Forties valentine dance (below) Bunnies get into the swing of Hal Munro's music.

A play opened in New York entitled *How Do I Love Thee, Let Me Count the Ways*. A detective came to the opening, counted the ways, and arrested the cast.

Howard Beder, on the Playboy circuit

I was standing on the subway platform. A guy came up to me and said, "Want to buy a watch?" I said, "Let me see it." He said, "Shh, it's still on the guy's arm."

Tony Ricco, on the Playboy circuit

Playboy Towers

Playboy Towers and the Chicago Playboy Club connect in the lobby with a huge, freestanding bar, and Towers guests enjoy full use of the Club—your room key is your hutch entree. The Towers Bar, Chicago's hippest watering hole, pioneered the policy of free hors d'oeuvres—and we keep up the tradition every weeknight from 5 to 7. Managing Director Manfred Braig says that private parties and meetings can be arranged, from very small ones to big ballroom receptions. If you are in the mood for wandering, the Oak Street galleries and Rush Street boutiques are just down the street and around the corner, as are some of Chicago's best eateries. For reservations, call (312) PL 1-8100 or write Playboy Towers, 163 East Walton, Chicago 60611.

Sharing the spotlight with host John Wade on his WCPO-TV daytime talk show are Playboy Bunnies Patty, Elaine and Sherry from the Cincinnati Club.

Showstopper Bill Cosby (above) tops off the Cosby Celebrity Tennis Tournament, a benefit for Operation P.U.S.H., with his special humor at Playboy Towers. The tourney saw Jerry Van Dyke (right) coaching Bunny Towanna during the warm-up.

Cincinnati Our hutch is the only downtown Cincinnati club that offers regular weekend supper shows. General Manager Don Schneider suggests that you call us at (513) 241-8580 to find out who's appearing. There is nightly entertainment in the Living Room: The house trio plays for cocktails 6 to 9; then the featured contemporary group steps up the pace with good dancing vibes until the small hours. Keyholders find that our chef's cheesecake is as irresistible as the Bunnies who serve it—it's the despair of dieters. Club is open 11:30 A.M. to 2:30 A.M. weekdays, 5 P.M. to 2:30 A.M. Saturday. Atop the Executive Building at 35 East 7th Street.

For ten years the Chicago Foodservice Marketing Club has held an annual party at Playboy. So has McCleery-Cumming Company with its client International Harvester. This year Bunny Eddye welcomed both groups on the same day and introduced (l. to r.) Bill Klish of *Quick Frozen Food*, Bill Sullivan of *Food Service Marketing*, Ron Anderson of Calendar Promotions, Inc., and Don Pember of International Harvester.

Denver The Smith Brothers, who made a big hit at the Phoenix hutch, are doing a ditto in Denver. They're here until May 11. The Penthouse features weekend entertainment, and General Manager Jim Skaggs suggests that you call (303) 292-1300 to find out who's on. And the Living Room is always lively—bands keep the dance floor rocking six nights a week, and crowds gather for shrimp creole at Friday's buffet lunch. The "Happy Hour" (5 to 6:30 P.M. weekdays) features supersize drinks at a dollar a throw and hot hors d'oeuvres free. The hutch, atop the Radisson Denver Hotel at 1790 Grant Street, is open from 11:30 A.M. to 2 A.M. Monday through Friday; 5 P.M. Saturday to 2 A.M. Sunday.

Detroit The new Detroit hutch, at 20231 James Couzens Highway, is to be opened in July. General Manager Dave Benton reports that the new Club will be similar to the new Los Angeles Club. We'll be reporting on Detroit's festive premiere soon.

Taking a cue from cottontail Linda, keyholder Bob Stone banks a winning bumper-pool carom in the Denver Playboy Club.

Keynotables

Don Frankel, M.D., a busy Chicago allergist, has updated an old maxim to fit the times: *Physician, fly thyself.* Frankel is director of the Flying Physicians, a doctors' group formed for the purpose of helping others and having fun. They have airlifted medical supplies to isolated areas, immunized residents against polio in British Honduras and treated needy patients in Mexico and on American Indian reservations. A Brooklyn native, Frankel took his M.D. at the University of Illinois. He first hung his shingle in Fairfield in downstate Illinois in the Forties, making the rounds as a country doctor. He learned to fly and was rewarded for his effort with a call to duty as a Navy flight surgeon. In 1956 with his Navy service behind him, Frankel and some friends formed the Flying Physicians, now a far-flung, nationwide group. They will convene in 1975 at the Playboy Club-Hotel in Lake Geneva, Wisconsin. "Playboy has one of my favorite airports," Frankel says. "I like to fly in for a weekend or just to catch a show in the Penthouse every now and then. It's just a ten-minute flight from Chicago." This fast-moving doctor is also an athlete who flies to Colorado for serious skiing—and a columnist who writes "RX for Pilots" for *Aviation Travel* and "The Flying Physician" for *RX Sports and Travel.*

Jamaica Jamaica Playboy has the best entertainment on the island—the featured Playroom entertainers are in five nights a week. Comic Albert T. Berry will be here May 6 through 12. There is a beach show once a week with dancing afterward on the Playmate Patio, which also features afternoon activities: crab races, fashion shows, bingo and dance parties. The Bunny Hutch, an outdoor theater, shows movies nightly after dinner. Managing Director Henry Feldman says the weekly Cinema Races, with pari-mutuel betting, are a big hit with guests. For reservations, call toll free 800-621-1116, or write Playboy Club-Hotel, Ocho Rios, Jamaica.

Alphonse Niele (below left) executive secretary of UNICO National, a service group of Americans of Italian descent, presents to New York commentator Geraldo Rivera an award honoring ABC-TV for service to mental health. Great Gorge's 1974 Bunny of the Year Alyson Merkel watches with UNICO president Anthony J. Fornelli.

The talk is giddap-and-whoa as actor Dale Robertson (above right), star of a new TV series, *The American Horse and Horseman*, and Joe Jones of Shell Chemical Co., sponsors of the show, visit with K.C. Bunnies Niki and Lee.

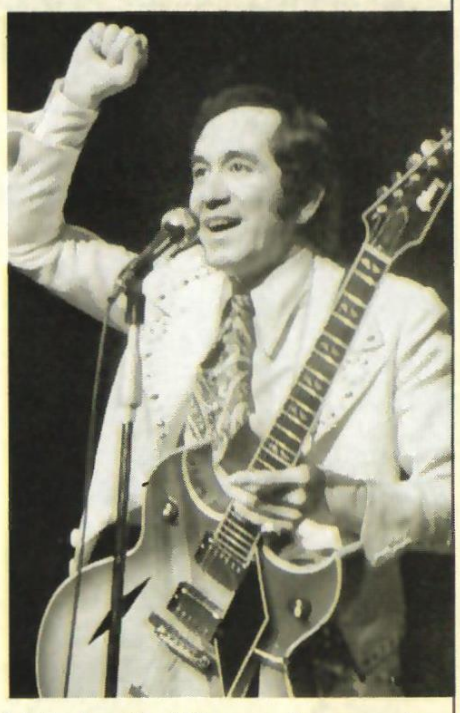
Great Gorge For the summer season the resort's entertainment line-up is spectacular: *Tom Jones*, a bawdy musical version of the movie, will raise pulses around the Penthouse stage until May 19. Frankie Valli & the Four Seasons come in May 25 and 26. Clint Holmes & the Bacchanal are scheduled for a weekend beginning May 31 along with Australian comedienne/impressionist Daphne Davis. The pop group Jay & the Americans will be here June 7 and 8; Frankie Laine, June 18–23; George Kirby, July 2–7; Dyan Cannon, July 9–14; Trini Lopez, July 16–21; Abbe Lane, July 23–28; Joey Heatherton, July 30–August 4; Mel Torme, August 6–11; Bobby Goldsboro, August 13–18; Al Martino, August 20–25; Peggy Lee, August 27–September 1. The Playmate Bar is open nightly. For reservations, call (201) 827-6000 or write Playboy Club-Hotel at Great Gorge, McAfee, New Jersey 07428.

A golf star is born: Renaldo Benson of the singing Four Tops stands triumphant after dropping a hole in one at Great Gorge and receives tribute from pro Chuck Layton and the rest of the Tops. Benson is the fifth to ace on the resort links.

Kansas City The Club Living Room is now the center of attention here—the buffet lunch is delicious, the Friday-noon fashion show is a keyholder favorite, and featured groups put forth good sounds nightly, 9 P.M. to 1 A.M. The Penthouse is in business on weekends; to find out who's appearing, call us at (816) 421-5080. The "Happy Hour" is from 4 to 6 P.M. Monday through Friday—drinks $1. General Manager Ken Wolfe reports that overflow crowds from the Kings games in the nearby Auditorium packed the Club this basketball season, and he predicts more of the same with the Royals home games this summer. And speaking of sports, the closed-circuit telecast of the Ali–Frazier fight was a hit with keyholders. Watch for future events on our screen. Open weekdays 11:30 A.M. to 1:30 A.M.; 5 P.M. to 1:30 A.M. Saturday. Hotel Continental, Baltimore & 11th Streets.

Here's a whole new idea in water fun—a jet-propelled tow boat. Simply hang on—and let the horsepower do the rest. Rentals are planned for Playboy Club-Hotels.

Omar Sharif, movie star and expert at bridge and backgammon, swaps smiles with Storme, a former London Bunny who now brightens the Clermont Club. Sharif came to play a role in a new TV documentary film, *The World of Games*, being filmed in part in the Clermont.



A parade of stars sparks the show season in the Penthouse at Playboy's Wisconsin resort: comic Jack Carter (left), singer-comedienne Kaye Stevens (center) and Trini Lopez, who comes to Lake Geneva in August following his July appearance at Great Gorge.

Lake Geneva

Managing Director David Green plans a busy summer—entertainment and activities—and the Penthouse has a full schedule. Singer Frank Sinatra, Jr., comes in May 16 to 25, and Frankie Laine will be back July 2 to 7. George Kirby does his comedy bit July 9 to 14, and Frankie Valli and the Four Seasons bring back some memories July 16 to 21. Mel Torme will return July 23 to 28, and songstress Abbe Lane is scheduled July 30 to August 4. Joey Heatherton will be in the Penthouse with song and dance August 6 to 11, and Trini Lopez will do his folk-rock numbers August 13 to 18. Peggy Lee is certain to pack the Penthouse August 20 to 25. The Messengers Las Vegas–style show group will be here until May 19. Judy Andrews, whose vocals range from ballads to blues, will render her tunes May 21 through June 16. For dining or lodging reservations call (414) 248-8811 or write Playboy Club-Hotel, Lake Geneva, Wisconsin 53147.

Good vibes abound as TV's David Frost (left) is introduced to London Bunny of the Year Fleur Patterson by Downstairs Disco deejay Tony "The Raver" Doyle in the Club.

London

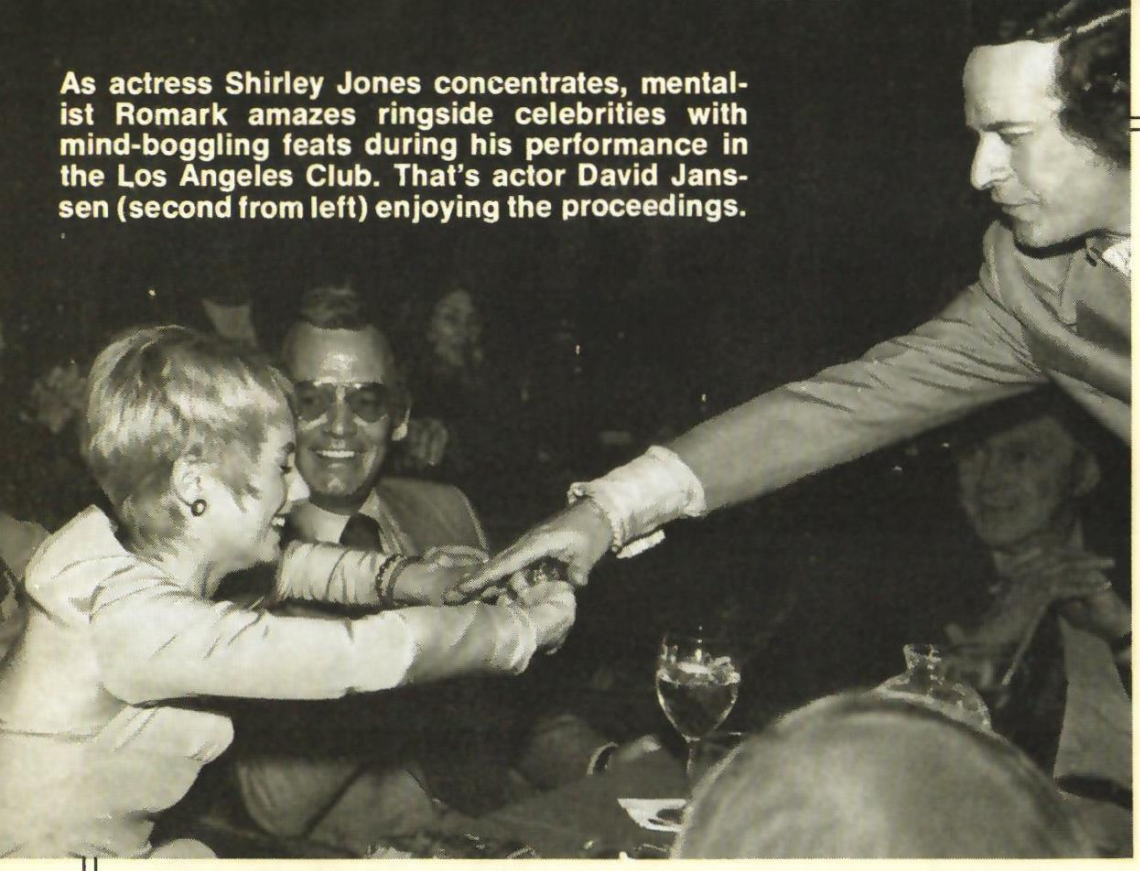
The 45 Park Lane hutch (629-6666) has two entrances: one for the London Playboy Club and the other for the Playboy Casino. Your Key is good at both facilities, but keyholders must register 48 hours before entering the Casino. Food is offered in the Living Room, the VIP Room and in the Playroom Casino and restaurant, where there is gaming from 2 P.M. to 4 A.M. seven days a week. The Park Room Casino opens nightly at 8 with hot snacks and sandwiches available. The Club has dancing in the Nook of the Playmate Bar, where you can get good steaks and hamburgers. The Downstairs has *discothèque* dancing and a steak-and-buffet menu. The Club is open noon to 4 A.M. Wolf Gelderblom, General Manager.

PORTSMOUTH

Portsmouth has been chosen as the host port for the finish of the United Kingdom's ship races—2000 participants from 16 countries. General Manager Brian McMullan says that the ships sail out of Portsmouth harbor August 4 and that for visitors it will be an impressive spectacle. Meanwhile, back at the Playboy Casino, dining and gaming are available. The restaurant has an extensive luncheon and dinner menu (lunch, noon to 3 P.M. weekdays; dinner, 7 P.M. to 2 A.M. daily), and Chef Francis' pâté is superb. Gaming from 2 P.M. to 4 A.M. Sunday through Friday; 2 P.M. to 2 A.M. Saturday. Located on Osborne Road, Southsea; call 21512.

MANCHESTER

Playboy's newest English property, the Manchester Casino, had its festive opening in mid-December (see page 30). The first two floors of the building at 10 Canal Street now have gaming and dining. The Playmate Bar and ground-floor dining room offer an excellent menu, and the Casino has *punto-banco*, craps and twenty-one. General Manager Raymond Ray says that new rooms are being planned—a VIP Room with gourmet dining will debut later this year. As in London and Portsmouth, you must register personally at the Manchester facility 48 hours before you can enjoy gaming.



As actress Shirley Jones concentrates, mentalist Romark amazes ringside celebrities with mind-boggling feats during his performance in the Los Angeles Club. That's actor David Janssen (second from left) enjoying the proceedings.

Playboy President Hugh M. Hefner and singer Barbi Benton peruse congratulatory telegrams between sets on opening night of Barbi's engagement in the Playroom of the new Century City hutch in L.A.

Los Angeles The new Los Angeles hutch offers a complete evening of entertainment, dining and shows in the Club and quick access to movie houses and a legitimate theater that are neighbors of the Club in the new Century City complex. The Living Room has a buffet lunch and a sensational salad bar; the stage is home to a variety of show groups. Ken Hamilton is the current attraction and will be here until May 11. May 13 through June 8 Kimo will pack the dance floor, and Cortez Grier is scheduled for June 10 through July 7. And if you're into nostalgia, be sure to catch Stop, a wild Fifties-style rock group, complete with black leather and ducktails. The Playroom is open six nights a week, with comic John Barbour and singer Diane Hart until May 11. General Manager Jean Chassagnade invites you to call (213) 277-2777 for information on future bookings. Open 11:30 A.M. to 2 A.M. Monday through Saturday, closed Sunday. Located in the ABC Entertainment Center at 2020 Avenue of the Stars.

Miami The hutch at 7701 Biscayne Boulevard is still home to the Miami Bunnies—but that's about all that's remained the same (see page 28). The look is all new—you'll see browns and beiges, suede booths and a wood-parquet dance floor in the Living Room, where contemporary groups play six nights a week. The Playroom has entertainment on weekends and is available for private parties Monday through Thursday. Call (305) 751-7543 for details. The Club is open from 11:30 A.M. to 1 A.M. Monday through Friday and from 5 P.M. to 2 A.M. Saturday. General Manager Dick Ancona reports that the new all-you-can-eat salad bar is a favorite with Miami keyholders. And for meeting friends either before or after the cocktail hour, Dick suggests the Den, the Miami hutch's new hideaway tucked off in a quiet corner of the Club.

Celebrating the Chinese new year, Bunny Patty assists in timing a noodle-eating contest at the Los Angeles ABC Entertainment Center.

MINI-MUSICALS, MAXI-FUN

Mini-musical revues are in season. Offbeat, bawdy and outrageously funny, these thoroughly delightful romps are riding a wave of demand for something different in supper-club entertainment. Two such revues have brightened Playboy showrooms this spring.

The Chicago Penthouse played host to *El Grande de Coca-Cola*, a hilarious spoof of inept showfolk in a seedy south-of-the-border night club. *El Grande* was first produced in London by a company known as the Low Moan Spectacular; the company lived up to its name, deftly crossing the credibility gap from corn to camp. The plot involves a frayed impresario who, unable to get a troupe of international stars for his faded night club, recruits his *poco loco* relatives to fill in. The spoof is in the put-down—a zany botch of almost every cliché act in showbiz. Sappy satire, fractured Spanish and inspired performers provide an evening of *absolutamente fantastico* entertainment.

Meanwhile, Playboy's Lake Geneva and Great Gorge Club-Hotels got into stride with *Tom Jones*, a lusty musical version of Henry Fielding's classic novel. This fast-moving frolic, fresh from a smash two-year run in Las Vegas, has the charming Tom in the hay with every delectable wench in the shire, including a luscious maid who reveals the vital secret of his noble birth. The uncommonly good score, choreography and pacing make this show as succulent as the grapes in its famous seductive supper scene.

The mini-musical is fun. It's a different kind of Club show, part of Playboy's safari into the entertainment world to bring them back alive.

Playboy Plaza Minsky's Burlesque is back with an all-new cast in the Playmate Bar until October 21. The First Impression keeps up the dancing mood in the Celebrity Bar until 3 A.M. The VIP room offers delectable Florida dishes—the stone crabs are spectacular—and a trio for dancing. Managing Director Allen Hubsch has set aside a special room at the Plaza for keyholders only, the Towers Suite, where there are drinks and bumper pool. For dining and lodging reservations, call (305) 865-1500 or write Playboy Plaza, 5445 Collins Avenue, Miami Beach, Florida 33140.

Mardi Gras in New Orleans: The annual magic of masque and make-believe brings crowds of revelers into the Playboy Club, where Bunny Vicki presides over the pouring of iced champagne, a festive touch in keeping with the holiday mood of the merrymakers. The only problem was finding a way for Vicki to don a party hat over her Bunny ears.

Montreal Bunnyland here is at 2015A Mountain Street among the city's boutiques and galleries in downtown Montreal. Lunch can be a get-back-to-the-office dash or a leisurely two hours. It's up to you. "Happy Hour" is from 5 to 7 P.M. weekdays, so unwind with us. The Living Room has good sounds six nights a week from 8:30 to closing (2 A.M. Monday through Thursday, 3 A.M. weekends). Dancing, of course. Open from 11:30 A.M. weekdays, from 5 P.M. Saturday; closed Sunday.

Le monde de Playboy est situé au 2015 A de la Montagne [(514) 288-5181] parmi les boutiques, bistros, et restaurants dans le centre ville de Montréal. Nous servons un dîner d'hommes d'affaires chaque jour à partir de 11:30 A.M. à 3 P.M. —sauf le samedi. Notre service rapide vous permet d'y passer une heure ou plus à votre choix. Venez-vous détendre l'après midi tout en dégustant votre consommation préférée. Aussi, chaque soir, nous avons d'excellents artistes invités qui vous divertissent au son de la musique contemporaine. Joe Barone, le directeur général, nous informe que les partisans des Canadiens viennent avant et après les joutes et il est très certain que les partisans des Expos seront aussi dès nôtres cet été.

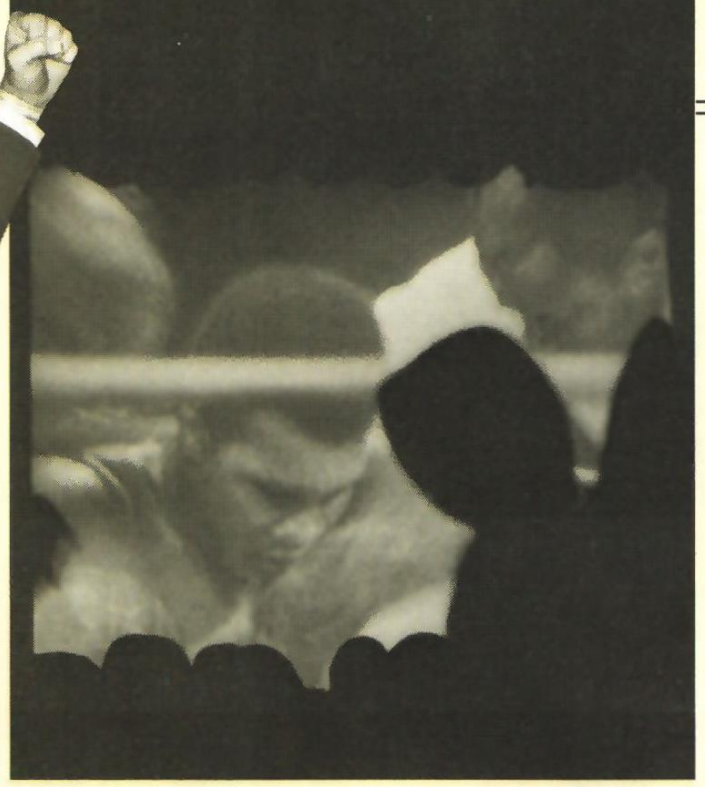
A young man with a fine voice and a familiar name—Frank Sinatra, Jr.—packs 'em in at the Plaza Penthouse, Playboy's showplace in Florida's sunshine city, Miami Beach.

Two winners—clarinetist Pete Fountain, 1974 Playboy Jazz & Pop Poll All-Star Band choice, congratulates New Orleans Bunny of the Year Debi Brown on her title.

New Orleans The New Orleans hutch, at 727 Rue Iberville, is just a half block from Bourbon Street, and we're still catching our breath from Mardi Gras. The Living Room buffet has different entrees daily; a favorite dish is red beans and rice with hot sausage. You'll find it only in New Orleans. There is dancing, of course, with contemporary groups, starting at 9:30 P.M. "Happy Hour" is from 5 to 6 P.M. with free hot hors d'oeuvres and drinks at a dollar each. The Penthouse has shows six nights a week, and General Manager John Berger suggests calling (504) 523-5001 to find out who's appearing. We're open 11:30 to 2 A.M. Monday through Thursday, 11:30 A.M. to 3 A.M. Friday, 5 P.M. to 4 A.M. Saturday.

Rock group Rhyme and Reason is your guarantee of good times at the Montreal Playboy Club, where the dance floor proves to be a perfect place for friends to get together.

Piping the Ali—Frazier rematch into Playboy Clubs by closed-circuit television produces predictable enthusiasm as Cincinnati fight fans cheer.



New York The Big Apple's Club lives up to its image: dancing and shows seven nights a week. The New Dealers are currently keeping the Living Room dance floor busy. The Penthouse boasts Ben Sanders and songstress Penny Lane until May 12. Next will be funnyman Pat Henry May 13 through 19. Bobby Shields does a comedy bit May 20 until June 2. Playboy-circuit veteran Jackie Gayle takes over the Penthouse stage June 3 through 16. And the Four Freshmen will be on deck June 17 through 23. The Playmate Bar offers free hot hors d'oeuvres weeknights from 5 to 7. General Manager Mario Staub reminds keyholders that the Party Room is available for private entertaining. Call (212) 752-3100 for details. Open 11:30 A.M. to 2 A.M. weekdays, 5 P.M. to 3 A.M. Saturday and 5 P.M. to 2 A.M. Sunday. 5 East 59th Street.

The divine Sarah Vaughan happily accepts the 1974 Playboy Jazz & Pop Poll Best Female Vocalist award, presented in L. A. by rhythm-and-blues singer Smokey Robinson.

San Francisco's Al Plank Trio and vocalist Loree Frazier encore in the Playroom, aiding and abetting rumors that for fine Bay Area entertainment the hutch is where it's happening.

Phoenix Our General Manager Michael S. Goodman says the Bunnies are delighted with their new hutch atop the building at 3033 North Central Avenue, from which there is a beautiful panoramic view of Phoenix and Camelback Mountain. The Club has been designed in the rich, warm browns and earth tones that are Playboy's style, and the lobby and Gift Shop areas have an American Indian motif—sands and browns and turquoise. There's a light-up Plexiglas dance floor in the Living Room, and rock and contemporary groups play there six nights a week. The Penthouse features favorite acts from the Playboy circuit and new entertainers. Call (602) 264-4314 to find out who's playing. The Club is open 11:30 A.M. to 1:00 A.M. Monday through Friday; 5:00 P.M. to 1:00 A.M. Saturday; closed Sunday.

St. Louis The biggest names in jazz appear regularly at the St. Louis Club at 3914 Lindell Boulevard—and the keyholders dig them, reports General Manager Mike Oransky. Singer Buddy Greco plans a visit June 8 through 14. And Clint Holmes & the Bacchanal, song stylists, will be here July 8 through 13. The Playmate Bar has "Happy Hour" from 4 to 6:30—hors d'oeuvres are hot and drinks are a dollar. There's rock 'n' roll in the Living Room six nights a week. Also in the Living Room, noontime fashion shows on Tuesday and Thursday, with Bunnies doing the modeling, highlight the week's lunch hours. The Club is open 11:30 A.M. to 1:30 A.M. Monday through Friday and from 5:30 P.M. to 1:30 A.M. Saturday. Phone (314) 652-4700 for information and reservations. See you at the Club.

It's show-and-tell time in the Phoenix Club as Bunny Jennifer demonstrates a Playboy putter to Hardy Price, *Arizona Republic* columnist; Linda Stone, KPHO-TV promotion manager and newspaper columnist; Mike Farrell, KOY-Radio deejay; and Jacque McVay of KPHO-TV. Anyone for golf?

San Francisco Abernathy is doing business in our Living Room until May 25. The Playroom offers a house trio and entertainment from the Playboy circuit; the Penthouse is open for private parties. Call (415) 434-2550 for details. New General Manager Wayne Wilkinson reports the 5 to 6:30 P.M. "Happy Hour"—with hors d'oeuvres and drinks at special low prices—is the most popular stop in town, and he invites keyholders to come in and get acquainted. The Club is open for dinner at 5 P.M. and closes at 2 A.M., Monday through Saturday. Located at 736 Montgomery Street.

"I adore my sister, Sexpot. She wears so little clothing, once a week she does her laundry in the blender."
Phyllis Diller, on the Playboy circuit

"I learned about Americans from watching American movies, and I thought everybody was rich, with big cars and everything, and when I heard my father say some American bought $10,000 worth of Australian land—I thought, 'Gee, the shipping costs alone. . . .'"
Australian comedienne Daphne Davis, on the Playboy circuit

All acts subject to change without notice.

Lazing on a paddle boat at Playboy's Lake Geneva resort, Bunnies Faye and Paige show you how to get into the swim and still keep your powder dry.

A Tale of Two Cities

a champagne toast reopens our miami hutch; britain welcomes playboy's manchester club

Miami

When Playboy first opened its doors in Miami in May 1961, John F. Kennedy was in the White House, Yuri Gagarin had just become the first man to travel in space, and the Beatles were tuning up for their meteoric musical trip.

It was a fine time to open a hutch in Florida, and 7701 Biscayne Boulevard was a fine spot for the folks in Dade County to enjoy a new kind of night life, Playboy-style. The Miami Club was Playboy's second, opening on the heels of the very successful Chicago flagship, and it offered Miamians an exciting alternative to the superposh watering holes in the hotels along Collins Avenue in Miami Beach.

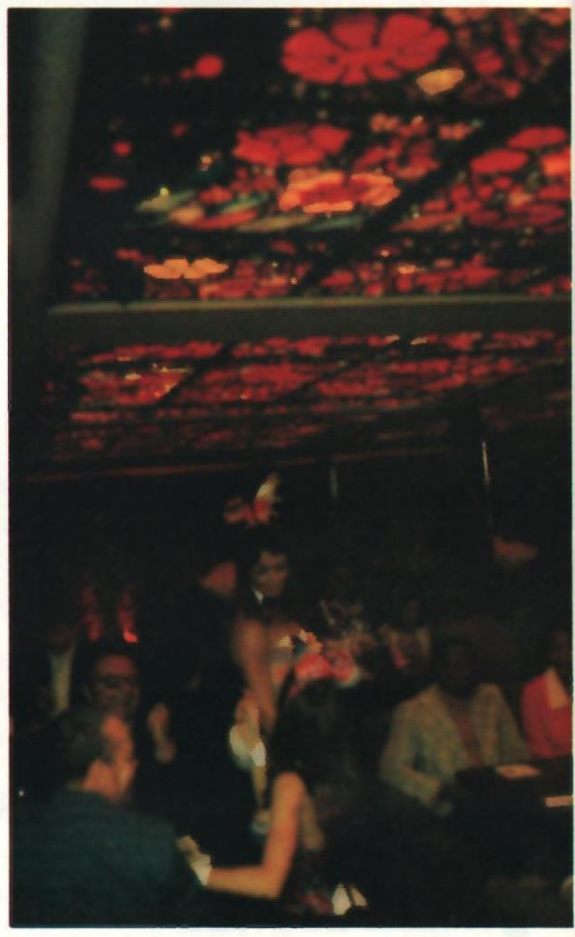
That was, of course, 13 years ago. Men wore their hair short and their ties narrow, cars wore fins, and the twist was the hottest thing on the dance floor. Fashions, lifestyles and entertainment tastes have changed dramatically in the 13 years since then.

Thus came the decision last summer to shutter the Miami hutch temporarily for an infusion of the Seventies—a metamorphosis along the lines so successfully pioneered in the Chicago, Los Angeles, Montreal and Phoenix Clubs. Here from the gala reopening are some comments on the results:

"This has got to be one of the handsomest facilities in Miami."—Jack Kassewitz, *Miami News* columnist and a regular visitor to the pleasure domes around the Beach.

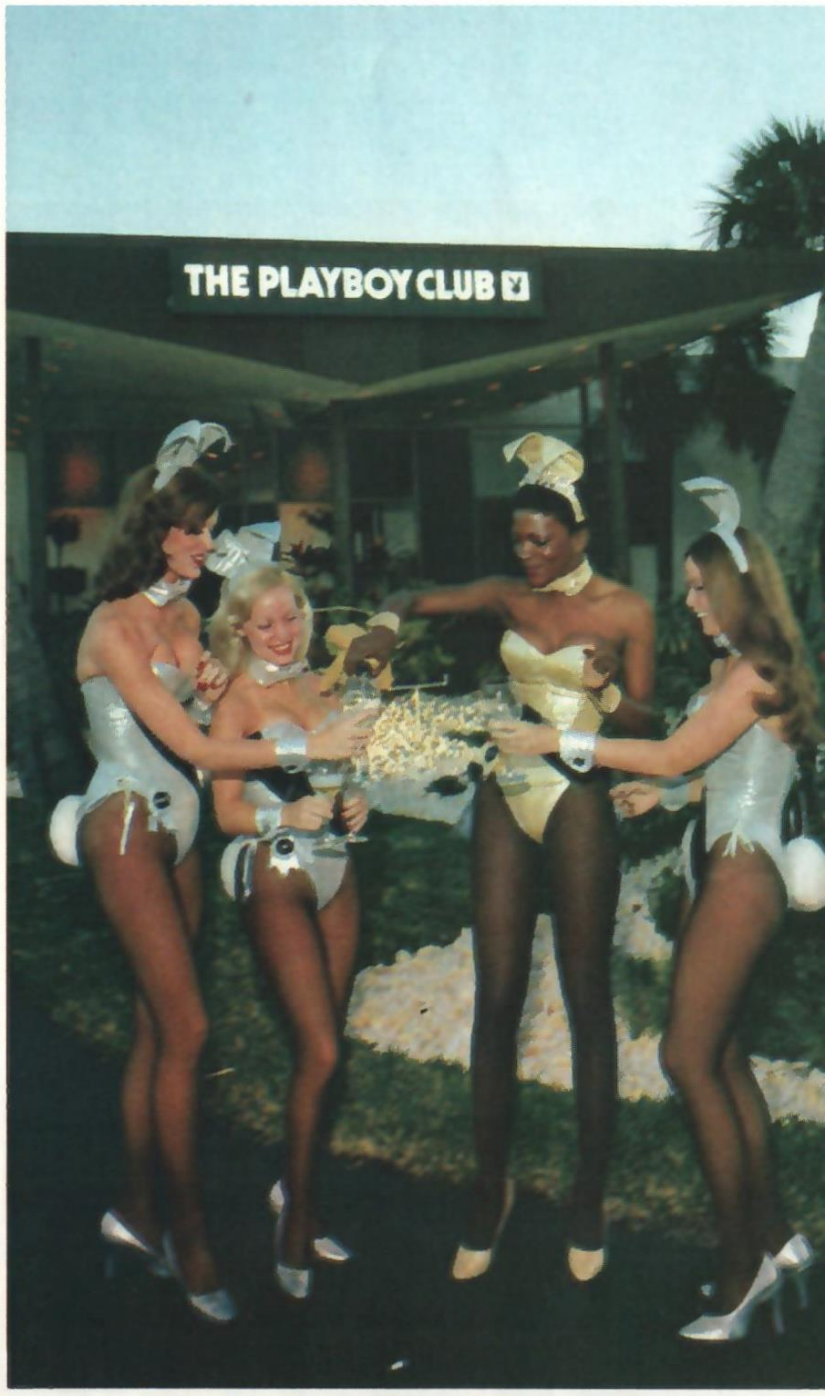
"The new Miami Club has to be seen to be appreciated—it's just great. But, fortunately, one thing hasn't changed . . . the beautiful Bunnies."—Bernie Brennan, editor of *This Week in Miami Beach*, a guidebook to the city.

"The new Club combines an appealing sense of luxury and modern entity with some very practical innovations that will allow a first-class level of showmanship *(continued on page 42)*



Miami Bunnies (top), caught up in opening-night excitement, dance to the sounds of Jesse James & The Western Electric. Bunnies Debbie, Debra, Dawn, Patsy and Patricia (center left), bright-eyed and brand new to the Playboy world, wait to greet first-nighters. Cottontail Marty (center right) serves Playboy potables beneath the stained-glass ceiling in the Terrace, while Customer Service Bunny Christopher kneels to chat with guests. Arriving keyholders (right) queue up to get their first glimpse of the new Club.

Nautical guests (left) arrive by yacht at the Miami Club's private dock on the Little River. Sharing a champagne toast (below) are 1973 Bunnies of the Year, from left, Sallei Johnson of Boston; Bevy Self of Los Angeles; Coni Hugee, 1973 international cottontail queen from Lake Geneva (who recently hutch-hopped to Phoenix); and Lynn Sculthorpe of the Miami Playboy Club.



Keyholders and guests relax in the elegant mirror-paneled Den (far left) before the first-night feasting begins; WKAT-Radio talk-show host Joan McHale (left) interviews Bunnies Bevy, Sallei and Lynn; and (above) Miami Herald *Entertainment Editor John Huddy and his wife, Erica Trevor, enjoy the gala proceedings. Vocalist Trevor has appeared as a featured performer at Playboy Plaza in Miami Beach and at the Great Gorge Club-Hotel in McAfee, New Jersey.*

A Tale of Two Cities

Manchester

Most Americans who give it any thought probably associate the British city of Manchester with the Industrial Revolution, the spinning jenny, the birth of the railroad and all that.

The associations are largely accurate as far as they go, but Manchester is much more than a relic of the 18th and 19th Centuries; it is a bustling, busy city of almost 600,000, the seat of communications and industry in the heart of central England.

Manchester also is a fun-loving city, abounding in private clubs and public bars, theaters and music halls. Manchester's Victoria University and University Institute of Science and Technology, which lure students from all over Europe, contribute to the pronounced feeling of vitality and sophistication in the city.

That's why Playboy decided to open its newest Casino in Manchester. A festive December celebration opened the first part of the Playboy facility—the Casino—which occupies the first two floors of the historic building at 10 Canal Street, nestled among venerable importing firms, schools, pubs and green parks.

"We're open only for gaming and dining right now," says General Manager Raymond Ray, a long-term member of Playboy's British operations staff. "We have a superior menu in the ground-floor dining room and in the Playmate Bar on the first *(continued on page 43)*

This covey of cotton-tails (above) makes Manchester an obvious contender for the most-beautiful-Bunnies award. Lord Mayor of Manchester, Alderman Robert Collis, and the Lady Mayoress (left), sip a first-nighter cocktail; Bunnies Diane and Suki (below left) anticipate a stand or draw from the black-jack players.

Manchester is famous for its rain—and as usual the rains came on opening night at the new Casino—but nothing could dampen the high spirits of the brolly-equipped Bunnies (above). General Manager Raymond Ray (right) chats with, from left, Casino Director Paddy McGrath and Allied Irish Bank officers William Walsh and Stephen Hayes.

With a shower of warm greetings from Manchester's Bunny of the Year Sharon (above), VIPs arrive at the Casino. At the lavish buffet (left center) are Chefs Roland, Klaus and Graham. Klaus is wearing the Confrérie de la Chaine des Rôtisseurs, which he won for his culinary skills.

BOURBON the all-american drink

On May fourth the world's finest thoroughbreds thundered down the homestretch at Louisville's Churchill Downs during the 100th annual Kentucky Derby. And in the grandstands, as has been the tradition since the first turf classic, the spectators toasted the winner with Kentucky bourbon, laced with branch water or sparking a mint julep.

The Kentucky Derby and bourbon: Can you imagine one without the other? Bourbon has long been inseparable from the good life in Kentucky—an alliance that began nearly 85 years before the first Derby. Bourbon—even the name has majesty—is the royalty of American liquor, this country's major contribution to the spirit world. *(continued on page 34)*

PHOTOGRAPHY BY DON AZUMA

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All the major car rental companies honor the Getaway Card. So if you carry the card, you have a car at your disposal almost anywhere in the world.

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A lot of major hotel and motel chains around the world honor the Getaway Card, too. Included are the Hilton and Marriott Hotels, Travelodges, and Loew's Hotels. Also included are many hotels and motels that aren't part of chains.

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If you send in the attached application form, and pass our credit check, we'll send you back a Getaway Card. (If somebody's lifted the application, you can get one from your Travel Agent or at your local TWA office.) With your Getaway Card, you also get our Directory listing all the places in the world that honor the card.

When you look through it, you'll find that the Getaway Card is good at a lot of the places that honor American Express, Carte Blanche, and Diners Club. But unlike the other cards, the Getaway Card doesn't charge you $15 or more.

TWA

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OVERHEARD OVER DRINKS

In the Garden of Eden, God summoned Adam and Eve and commanded, "Go forth and multiply."

"What is 'multiply'?" Adam asked. God looked down fiercely at Adam and once again commanded, "Go forth and multiply!"

So Adam led Eve into the bushes. After a moment, Adam emerged, looked up and asked, "God, what's a 'headache'?"

—Overheard by Earl Ubell
Hackensack, New Jersey

A fellow had his pet goose out for a walk when he passed the local theater, which was showing a movie he had been wanting to see. Knowing the goose would not be allowed in, he hid it under his coat, bought a ticket, entered and sat down. During the film the goose poked his head out from under the coat.

A woman in the next seat whispered to her husband, "Let's move. The guy next to me is exposing himself."

Her husband replied, "Don't pay any attention to him—you've seen it before."

"Yes, she said, "but this one's eating my popcorn."

—Overheard by R. J. Companik
Chamblee, Georgia

With restrictions on the use of poisons to control the coyote population out West, the sheepmen and the conservationists have been at odds over alternative methods.

At a meeting in town hall one evening, a female environmentalist took the floor and proposed a more humane method to control the predators. She suggested that traps should be set and that all male coyotes caught should be castrated and released.

At that, a grizzled old sheepherder jumped to his feet and yelled, "Lady, you're missin' the point. Them lousy coyotes are eatin' our sheep—not rapin' 'em!"

—Overheard by Richard H. Wells
Bartley, Nebraska

A husband, returning home from work one evening, laughed to find his wife ironing her bras and said, "Sweetie, what are you ironing those for, when you don't have anything to put in them?"

"Well," she retorted, "I iron your shorts, don't I?"

—Overheard by Glen Arnold
at the Chicago Playboy Club.

There's a club in London whose Indian cloak room attendant is named Mahatma Coat.

—Overheard by A. Bruce MacColl
Pinner, Middlesex, England

A 74-year-old man married a 24-year-old girl. Two weeks after their wedding, she discovered her husband was cheating on her. She told him she knew about his indiscretions and was surprised to learn that the other woman was 64 years old. "What does a woman that age have that I don't?" she asked.

"Patience," he replied.

—Overheard by S. Landsman
at the Phoenix Club.

As the willing virgin said to her eager boyfriend on their first date after he had undergone surgery to remove gallstones, "Let him who is without stone cast the first sin."

—Overheard by Joe Frank
Ormond Beach, Florida

The local madam was sitting in her parlor when the doorbell rang. Upon answering it, she saw a man with no arms or legs perched on the top step. She politely asked, "May I help you?" He replied that he wanted a woman for the evening. She hesitated, not wanting to embarrass the poor fellow, and said, "Well, I'm afraid you couldn't be of any use to my girls."

At which he said indignantly, "Well, I rang the doorbell, didn't I?"

—Overheard by Edward Gerling
Chamblee, Georgia

Then there's the one about the girl working in an aircraft factory who thought a tail assembly was a company picnic.

—Overheard by Bob Thomson
at the Chicago Club.

A swinger in his late 70s was going out every night drinking and dancing with young girls. His friend asked enviously, "What's the secret to your success? How do you manage to keep up with those beautiful girls every night?"

"Rye bread," he replied. "Just keep eating rye bread."

Upon hearing this, the friend dashed off to the nearest bakery. "Give me fifty dollars' worth of rye bread," he said to the baker.

"Fifty dollars' worth?" asked the skeptical baker. "Why, it'll get hard."

"Really?" exclaimed the ecstatic oldster. "Then better make it a hundred dollars' worth."

—Overheard by R. Sal Fazio
Metuchen, New Jersey

The suburban husband and his son were out in the back yard trying unsuccessfully to fly a kite. The kite was bobbing and weaving uncontrollably, whereupon the wife looked out the window and said, "Honey, what you need is a little more tail."

To this he snapped, "That's what I told you last night and you told me to go fly a kite!"

—Overheard by Richard F. Kelly
Boca Raton, Florida

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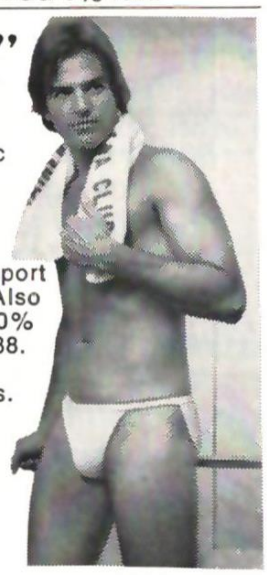

BOURBON the all-american drink

(continued from page 31)

There is no mistaking bourbon—it is as distinctive as Scotch and cognac, and, like these great spirits, it is defined by law. And by law, it can originate only in America. In fact, most bourbon is distilled in a relatively small area with the bulk of production centering in Kentucky.

This is proper and fitting; Kentucky is the historical and spiritual home of bourbon. Tradition has it that the Reverend Elijah Craig distilled the first true bourbon in 1789 in Bourbon County, Virginia, which after a boundary change became Bourbon County, Kentucky. Mr. Craig was an energetic gentleman, a prosperous farmer as well as a cleric. Like many farmers on the frontier, he turned his corn into whiskey because it was much easier to transport a barrel of liquor than to haul a wagonload of grain. Thus the necessities of transportation in the hills of frontier Kentucky mothered the invention of bourbon.

By definition, bourbon is whiskey made from a fermented mash of grain that contains at least 51 percent corn. Liquor made from mash that contains 51 to 80 percent corn may be called straight bourbon whiskey. Make the mash more than 80 percent corn and you've got a batch of corn whiskey.

Of course, part of the magic in bourbon comes from the other grains—rye and barley—that make up 49 percent or less of the mash. Experts agree that something very special occurs when corn mingles with other grains in the bourbon mash. Corn provides strength; other grains add a smoothing effect and a mellowness. This alchemy gives each bourbon its own distinctive flavor, color and character. It is the secret at the heart of fine bourbon.

•

He who would distill bourbon must penetrate the mysteries of mash, water and aging; all else flows from these. There are two general kinds of mash. For sweet mash, all ingredients, including yeast, must be new for each batch. For sour mash, a new batch is scalded with the thin, spent "beer" from a previous run. This residue has a slightly acid taste; thus the name sour mash. (At the end, however, all bourbon has a somewhat sweet taste.) The sour-mash technique assures continuity of character and heritage.

Water is the other key ingredient. The clear limestone springs and streams of Kentucky provide perfect water for bourbon; the high calcium content keeps the whiskey on the alkaline side. As one authority says, "Limestone in bourbon lets you wake up next morning feeling like a gentleman."

Then there is the aging—always in charred-oak barrels that are used only once for bourbon (after which distillers of other liquors may use them). It may have been by accident that early distillers learned that charred wood imparts mellowness to bourbon. One story has it that a pinchpenny distiller stored his liquor in barrels that had been used to transport salt fish. He charred the insides of the barrels to rid them of the fish smell. When he sampled the product some months later, he found that it had an interesting, rich, red-gold color and a surprisingly smoother and mellower flavor than usual. Another yarn has it that a careless barrelmaker accidentally charred some staves when he applied heat to make them pliable. The result was the same—smoother, mellower bourbon.

Today whiskey must be aged in charred-oak barrels for at least two years if it is to be called bourbon. And it must be stored four years in Federally bonded warehouses to earn the label "bottled in bond." In practice, most bourbons are aged four years or more.

Now, how do you judge the bourbon in your glass? It's a matter of individual taste, of course, but here's what the experts look for:

Proof: Most bourbon is bottled at 86 or 100 proof. (The proof number is twice the percent by volume of alcohol present. For example, whiskey of 90 proof is 45 percent alcohol.) By law, bourbon can be no more than 160 proof—80 percent alcohol. In general, when the distillation proof is low, the liquor has more congeners (complex molecules that form during production) and consequently more flavor and aroma.

Body: The feel of bourbon in the mouth, its texture, is the key to body—heavy or light. Today most bourbons are in the light-to-intermediate class.

Flavor: An elusive quality, flavor includes both taste and aftertaste. Most bourbons have hearty, rich, mellow or clean flavors or combinations of these.

Aroma: Every bourbon has a distinctive bouquet or aroma, which is important not only in itself but also for the way it interacts with flavor to create the total effect of a particular bourbon. Sometimes aroma and flavor work together; sometimes they do not. Your taste buds and nose must be the jury.

This, then, is what bourbon is all about. As judge Soule Smith of Lexington, Kentucky, so aptly puts it, "Sip it and say that there is no solace for the soul, no tonic for the body like old bourbon whiskey."

BOURBON some royal recipies

Bourbon and branch water is, of course, the classic way to enjoy America's premier potable. There's not much one can add to that formula other than suggesting use of bottled water and commercially frozen ice.

But if you're not a julep expert and you can't make it to the Kentucky Derby, you might try this formula:

THE MINT JULEP

18 mint leaves on stems
1 teaspoon sugar
2 teaspoons water
2½ ozs. 86- or 100-proof bourbon

Gently tear 12 of the mint leaves while leaving them on stem. Put them in a tall 12-oz. glass with the sugar and the water. Stir until sugar is completely dissolved. Fill the glass with finely cracked ice and pour in the bourbon. Stir until ice is slightly dissolved. Add more ice to fill the glass completely, and stir again. Tear remaining mint leaves slightly to release the aroma and oils, and garnish the drink by placing them stem down into the ice, leaving the leaves on top. Serve with or without a straw.

Here's another classic:

THE BOURBON MANHATTAN

1½ to 2 ozs. bourbon
½ oz. sweet vermouth
Dash of bitters
Maraschino cherry

In a cocktail shaker stir the bourbon, bitters, vermouth and ice. When well chilled, strain into a prechilled cocktail glass. Add the cherry. Want a dry manhattan? Just substitute dry vermouth for sweet.

For a fancy bourbon concoction, try:

THE SAZERAC

¼ teaspoon Pernod
½ teaspoon sugar
¼ teaspoon Peychaud's bitters
2 ozs. bourbon
Lemon peel

Give a chilled old-fashioned glass a swirl with the Pernod, coating the inside. Add the sugar, bitters and 1 tablespoon of water. Stir until the sugar is completely dissolved. Add a healthy-sized ice cube and the bourbon; stir well. Twist the lemon peel over the glass and drop in. Great for brunch.

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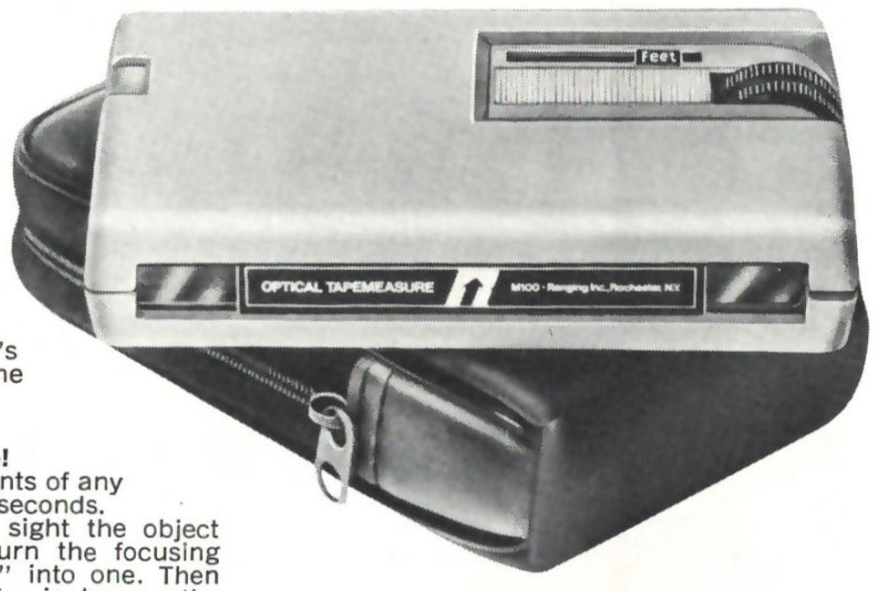

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☐ RF-973 DELLWOOD	$ 79.95	$ 3.55	$ 83.50	$ 8.35
☐ RF-93 ROLLING TONE	$ 24.88	$ 2.72	$ 27.60	$ 2.76
☐ RQ-711S TAKE-N-TAPE	$ 32.88	$ 3.12	$ 36.00	$ 3.60
☐ NE-6400 OVEN	$299.95	$26.55	$326.50	$32.65
☐ NE-6700 OVEN	$429.95	$26.55	$456.50	$45.65
☐ NE-5300 OVEN	$249.95	$26.55	$276.50	$27.65
☐ RF-1060 DATA WAVE	$ 59.95	$ 2.85	$ 62.80	$ 6.28
☐ RQ-432S ALTADENA	$ 69.95	$ 3.75	$ 73.70	$ 7.37
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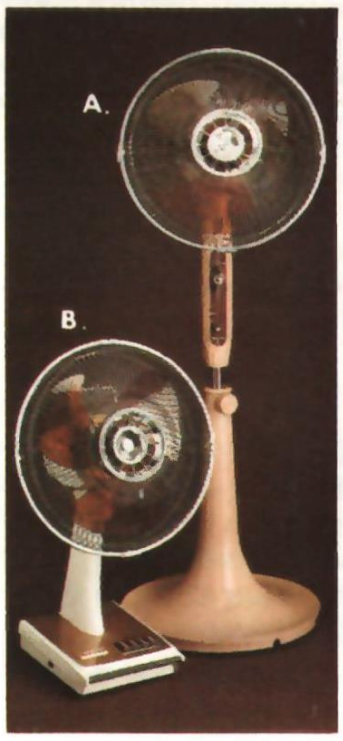

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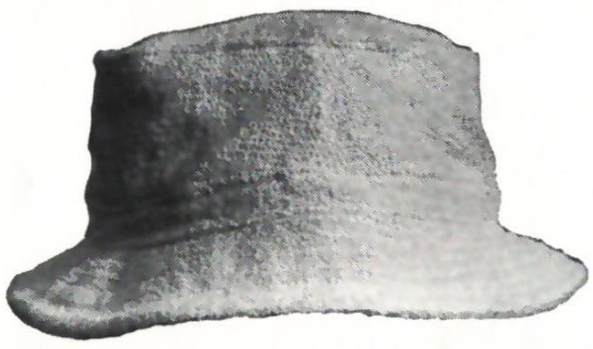

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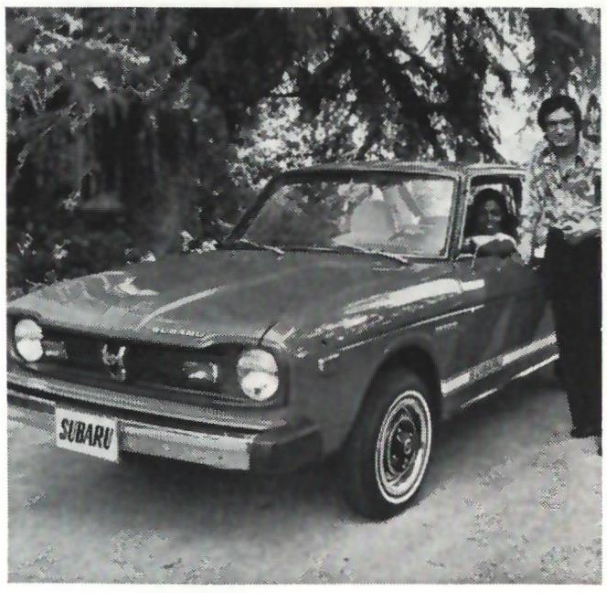
On the Air

(continued from page 28)

to queen Angie and her court, Pageant finalists included Karin Sims of Atlanta, Sheila Ross of Baltimore, Renee Ann Worthington of Boston, Susan Sturm of Denver, Terry Bellant of Detroit, Alyson Merkel of Great Gorge, Judy Dalrymple of Jamaica, Niki Gentemann of Kansas City, Mary Hardt of Lake Geneva, Fleur Patterson of London, Sharon Longworth of Manchester, Debi Brown of New Orleans, Naomi Lee of New York, Camilla Johnson of Phoenix, Jo Campbell of Portsmouth, Jackie Sabatino of St. Louis and Jan Seratt of the San Francisco hutch.

Each local Bunny queen received a handsome collection of prizes while international queen Angie received the following bonanza:

A Subaru two-door sedan in the color of her choice; personal portrait by LeRoy Neiman, commissioned by Everett Oehlschlaeger Galleries of Chicago;



Bunnie Angie takes her prize Subaru out to visit Hefner at the Playboy Mansion West.

round-trip flight for two to Great Britain on British Caledonian Airways; Yamaha RD-60 motorcycle; a check for $1000 from Playboy Clubs International; Minolta 35mm SRT-102 camera with a selection of lenses; Celanese designer wardrobe; jewelry by Edwar of Beverly Hills; Panasonic four-channel home-entertainment system with AM/FM radio, turntable and four speakers; swimsuit and cover-up wardrobe from The Bare Facts; screen test by Playboy Productions; backgammon set from Aries of Beverly Hills; and a four-function calculator from Texas Instruments.

How did the prize list strike Angie?

"Ooooh, it's just like a nice thing from the tax man," she says happily. "I can really use the car for scooting to the Club, and I've wanted to show England to my mother ever since I was there a couple of years ago."

A native Chicagoan, Angie's the fifth International Bunny of the Year and the second from the Windy City to wear the crown. Her coronation will be the first Bunny of the Year Pageant ever carried on television, and the switch to video brought about some changes in the program.

"We spent a lot more time working on the show than ever before," notes Shelly Kasten, Playboy executive in charge of the production. "With an audience in the millions, we had to be sure that everything came off just right."

Hugh M. Hefner, President of Playboy Enterprises, Inc., acted as executive producer of the show with veteran television producers Bernie Kukoff and Jeff Harris. Director and choreographer was Jack Regas, who, according to Kasten, "did a hell of a job making those girls look like professional dancers in just about a week's time."

"It was the best presentation of the Pageant we've ever done," says Hefner, reserving special praise for the 23 high-stepping, hard-working Bunnies. "They were a beautiful bunch of girls."

Kasten explained the addition of top-name talent as "just something you want to do if you're going on national TV. With Don Adams as host, we had the kind of master of ceremonies who lifted the program out of the run-of-the-mill beauty-show category.

"Then Ike and Tina gave us a smashing contemporary musical touch, with Burns and Schreiber comedy sketches giving the change of pace you need for an hour-long special.

"And Mr. George Burns . . . well, he's done vaudeville, he starred on radio when it was in its golden days, and he's still making guest TV shots. He's simply a great entertainer."

And the Bunnies?

"Well, I don't want to take anything away from past Bunnies of the Year, but this year's collection was just great," says Kasten. "During the five days they spent in Los Angeles preceding the Pageant they proved to be real troopers. Whether working till three A.M. on a dance number, touring Disneyland, spending endless hours on costume fitting or just taking it easy at the Playboy Mansion West on a Sunday afternoon, they were enthusiastic, charming and just gorgeous."

You can check up on Kasten's estimation yourself. Just keep an eye peeled for the show's announcement in your local papers.

The Bunnies won't be the only celebrities featured on the telecast; the audience was packed with famous faces. As guests arrived, many paused to chat with the judges before being seated. Everyone had to greet everyone else. Playmates Marlene Marrow, Geri Glass, Janice Pennington and Cindy Wood were front and center to see the Bunnies step through their pretty paces. They later joined the post-Pageant crowd that gathered at the Playboy Mansion West to top off the gala evening. *(continued on page 43)*

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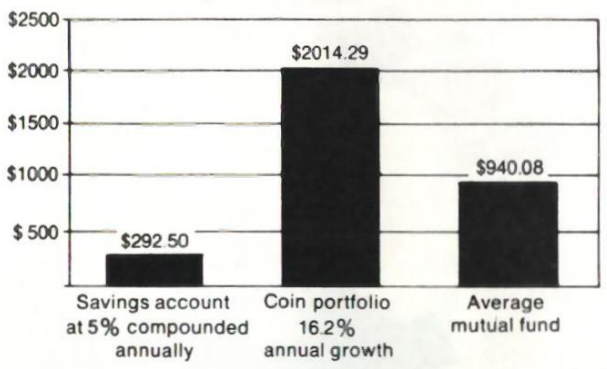

This period includes two great Bull Markets and two great Bear Markets. However, **rare coin values went up almost as steadily as bank savings . . . and many, many times faster than inflation.**

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1973 U.S. Proof Set: Gov't Issue Price: $7
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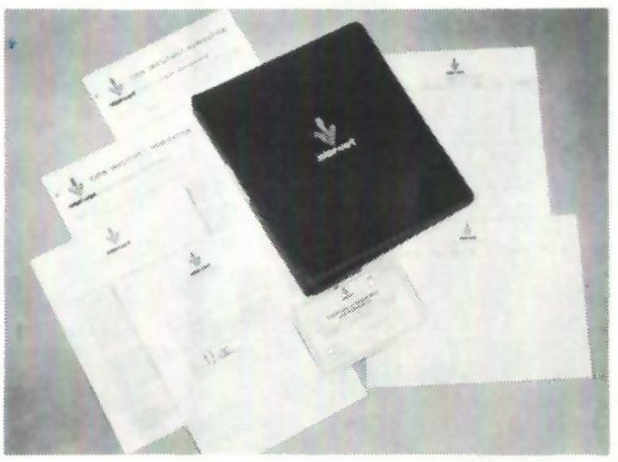

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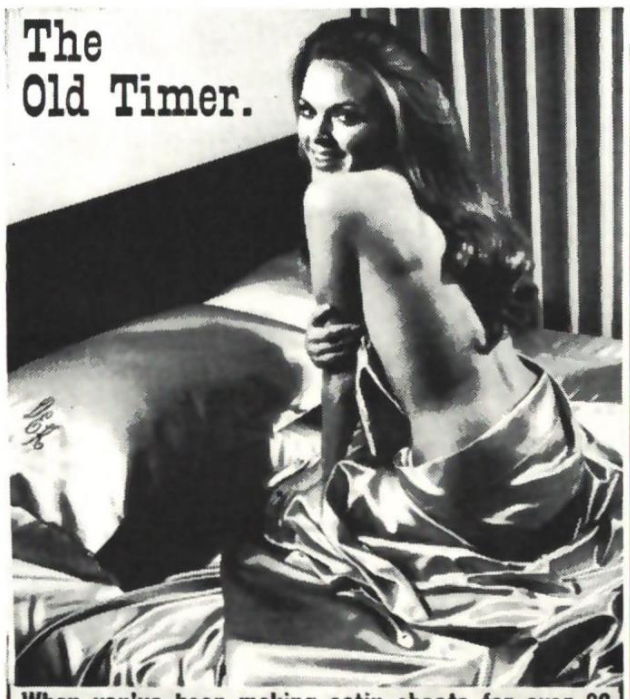

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Miami

(continued from page 28)

to exist."—John Huddy, *Miami Herald* entertainment editor.

"In a word, the new Miami Club is fantastic."—Joan McHale, *Miami Herald* columnist and WKAT-Radio talk-show host.

Fantastic *is* one word for the Miami Club of the Seventies. Others are: *comfortable*, *casual*, *open*, *elegant*, *sophisticated*, *contemporary*. Perhaps most to the point would be *natural*—the emphasis in the decor is on natural materials and earth colors.

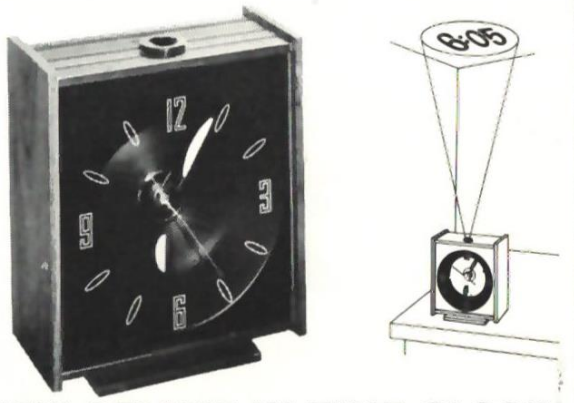
"Basically, what we've done with the Club is to open things up," says General Manager Dick Ancona. "The main floor now is one big area, broken up by planters and low booths. We've combined the old Playmate Bar, Living Room, Party Room and entrance foyer into a spacious vista. More than two hundred and fifty guests now can be accommodated on the main floor of the Club with another hundred in the downstairs showroom."

A team headed by Robert Pitts, with special consultant Art Miner, designed the revamped Club. Walls are covered in soft leather; the same material covers overstuffed chairs and settees. There is warm beige-and-brown carpeting throughout; dance floors and the bandstand are made of rich, natural wood. Thousands of tiny gold-metal fixtures in the Living Room ceiling produce a soft, controlled light; and a stained-glass ceiling in the buffet-dining Terrace gives another spectacular effect. Mirror paneling, plush furniture and soft lights create an inviting atmosphere in the Den where keyholders can wait comfortably for their tables or just chat.

"Naturally, we still have the Playmate Bar," Ancona says, "and it, too, opens into the main room. The Living Room will feature contemporary musical groups nightly, while downstairs the Playroom will present top singers and comedians for weekend entertainment."

A regular feature of the Living Room will be the popular Playboy buffet for lunch and dinner, with emphasis on new and unusual gourmet menu offerings. The Miami Club will be open daily except Sunday, and the posh downstairs Playroom is available for private parties Monday through Thursday.

And there's a special Sunshine City feature for seafarers: You can park your yacht directly behind the Club at Playboy's private dock on the Little River. "A yachting cap is always welcome in the Club," says General Manager Dick Ancona, "but enjoy the swim togs and beachwear while sunning on your upper deck—not while basking in the Club, in the glow from one of those great Playboy potables."



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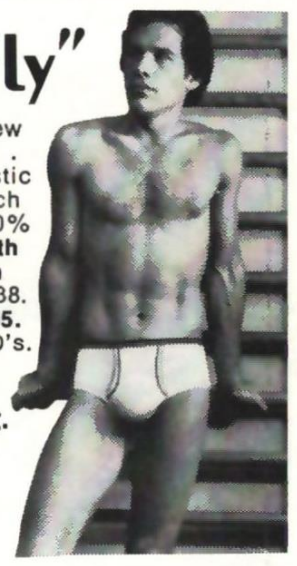

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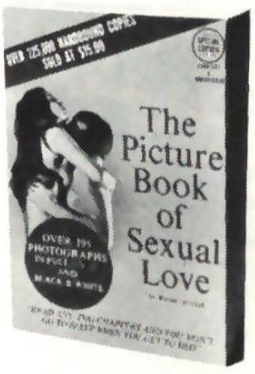

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Manchester

(continued from page 30)

floor—that's the second floor in America. And we have gaming adjacent to the Playmate Bar—*punto-banco*, craps and twenty-one.

"By midsummer we expect to have another floor of our five-story building in operation," says Ray. "We will have a very nice VIP Room there, in which we will offer gourmet dining. Later will come a cabaret on another floor, perhaps a disco and whatever else may please our keyholders."

Ray points out that American keyholders are, of course, welcome in the Manchester facility—"and it's surprising how many businessmen from the States have already dropped in"—but that they must register on the premises 48 hours before they may actually enter the Casino and enjoy the gaming.

"It's the same as in London and Portsmouth," he says. "You have to sign up two days in advance. And your registration in London is not valid up here. You've got to do the forty-eight-hour thing at each Club."

Still, there's plenty to do in Manchester while waiting out those hours. Although it is primarily a city of commerce (Sir Henry Royce of Rolls-Royce set up shop here in 1884), Manchester boasts some of the finest scenery in all of England. The Lake District, Snowdonia and Yorkshire Dales and Moors are great park areas, all within reasonable driving range of the city.

And within a short walk of the downtown area one can visit the Manchester Cathedral (15th Century), Wellington Inn (14th Century) and Chetham's Hospital School and Library, a building that was around when the Normans dropped in.

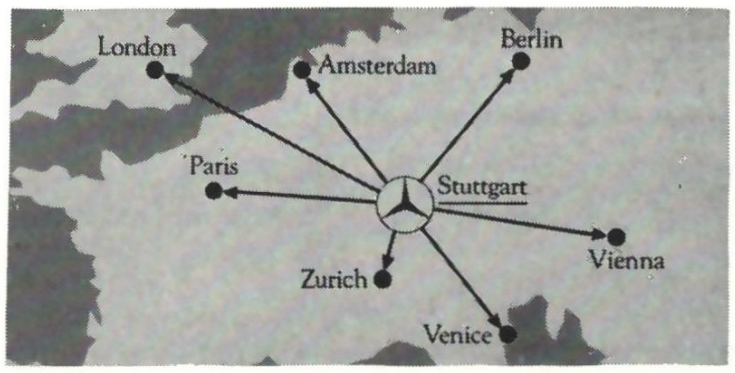
And for train buffs, there is the oldest railroad station in the world, the Liverpool Road Depot, built in 1830.

Along with all of these wonders there's also a bit of "back home" for wandering keyholders—the familiar perky ears and ready smile at the Canal Street hutch. That's where that import from the New World—the Playboy Bunny—stands ready to welcome you in a saucy Midlands accent.

ON THE AIR

(continued from page 38)

The 1974 International Bunny of the Year Pageant was one to remember. Bunny Angie became the new queen of the cottontails, and all the Bunnies had a great time. The whole affair was elegant. It was honest-to-goodness showbiz. It was Playboy's tribute to the very special people—the Bunnies—who help to make The Playboy Club a very special place.



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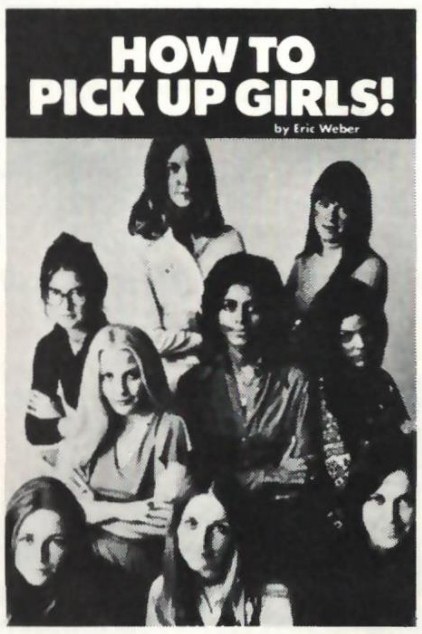

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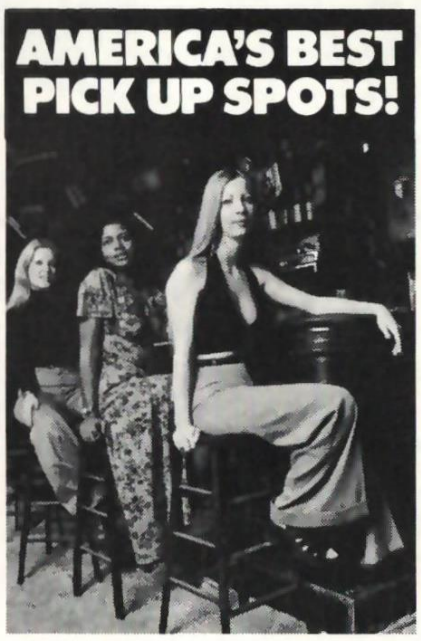

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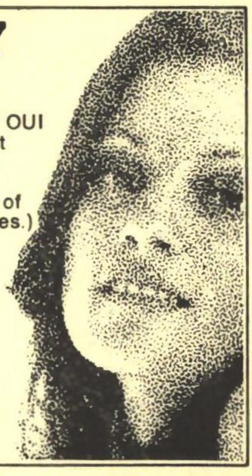

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GOOD FOR AUGUST 1974 ISSUE

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GOOD FOR JULY 1974 ISSUE

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GOOD FOR JUNE 1974 ISSUE

One photo is worth a thousand words—and speaks volumes for Kacey Cobb, our Bunny of the Year, who was chosen as a runner-up in the queen's court at the international Pageant.

Shagan (author and producer of *Save the Tiger*), Vince Edwards and Warren Beatty. Groucho Marx, another of Hef's guests, said he was particularly pleased with his interview in PLAYBOY. No, he doesn't plan to do a center-spread—unless he can do it with one of the Playmates. . . . England's Sir Lew Grade brought a party to the Club after the opening of *That Championship Season*, and Playboy Productions chief Ed Rissien revealed that Jack Lemmon will be asked to direct the film version. . . . When Warren Beatty mentioned that his next film would be titled *Shampoo*, the gang suggested a few alternative titles, such as *Deep Set* and *Blow Dry*—probably inspired by Linda Lovelace, who also was on hand. . . . James Caan, among the fight fans, looked like he'd been in a scuffle himself. His right arm was bandaged. Caan admitted he'd been roping steers in a Palm Desert rodeo. That's the way he relaxes after a movie. . . . Club regular Redd Foxx missed being m.c. for the local Bunny of the Year Pageant because of illness, but Jackie Gayle more than ably subbed for Redd as our Bunny Kacey Cobb took the honors. The singing-and-dancing Bunnyettes entertained. Later, everyone proceeded to the Playroom, where Allan Kent was sharing the bill with jazzman Kai Winding. Jackie Gayle jumped into the spotlight, too, and soon it was a free-for-all, with funnymen Tom Melody, Herb Eden and Joe E. Ross joining them on stage. Burt Taylor, the Club's Director of Creative Services, was brought on and coaxed to sing a couple of tunes—the first time he's performed since the Club opened. It was quite a night. . . . Actor Telly (*Fiddler on the Roof*) Savalas, the 5th Dimension vocal group and columnist Joe Cappo were on deck to see vocalist Chelsea Brown and Professor Irwin Corey. . . . And when Jesse Lopez opened in the Living Room, his brother led the applause—that's Trini, of course. . . . Martha Raye, a Club regular at the old Sunset Strip location, came by to toast the new digs. . . . And Metromedia chose the Club for a party toasting TV's James Drury, Richard Jaeckel and Jacques and Philippe Cousteau; Jack Easton's party included Frankie Avalon; and when the Visions bowed in the Playroom, Dionne Warwicke stopped by to audition their sound. . . . The Bunnies are getting in shape—merely a figure of speech in their case—for their annual game with the L.A. disc jockeys at the Angels' Anaheim Stadium. The game is baseball, men, and it's played with *all* holds barred.—Correspondent Army Archerd of the *Daily Variety*.

Los Angeles Club News

The hutch has become *the* spot for celebrities in showbiz and the sports world—the place to meet before and after the big and little events that make up the good life in our town. Almost any night you're sure to see a famous face or two. After an opening at the Shubert Theatre just a few steps away, show stars and celeb first-nighters pop into Playboy to round out the evening. . . . The other night *The Sunshine Boys* opened and stars Jack Albertson and Sam Levene were toasted here by many of their fellow comedians. Author Neil "Doc" Simon and his actress-wife Marsha (*Cinderella Liberty*) Mason were on hand, with Angie Dickinson and her husband Burt Bacharach. Angie was apologizing because her mascara had run down her cheeks—she had laughed so hard at the play. . . . In the next booth, Buddy Hackett and wife Sherry were greeting pals. Louis Nye came by, followed by Jim Backus, Dickie Dawson and Jack Carter. . . . Georgie Jessel, complete with ribbons and medals on his lapel, was noting the cottontails. . . . Also in the Living Room were Eleanor Parker and her husband Raymond Hirsch, former managing director of the Shubert and handsome enough to be a leading man. . . . And we have another celebrity in our midst since the International Bunny of the Year Pageant. Our very own Bunny Kacey Cobb won a runner-up position in the queen's court. The thrills of the Pageant have subsided somewhat, but Kacey continues to generate excitement in the hutch. Stop by and get acquainted with this dazzling cottontail. . . . Playboy President Hugh M. Hefner entertains the top names in town at his closed-circuit fight telecasts. The cheering section at the Ali–Frazier match included Red Buttons, Steve

Ron Townson of the 5th Dimension vocal group is greeted by Bunny Kandi as he enjoys a relaxing evening in the hutch.

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16. **WARM-UP SHIRT,** WA132, $8.
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18. **MALLET-HEAD PUTTER,** AV3210, $25.
19. **LONGHORN PUTTER,** AV3280, $22.
20. **GOLF BALLS,** AV3400, $15.
21. **TENNIS RACQUET AND COVER,** AV3561, AV3562, AV3563, $35.

21A. **COVER ONLY,** AV3565, $5.

22. **TENNIS SHORTS,** WA128, $17.
23. **SILK SCARF,** WA109, $10.
24. **TANK TOP,** WA500, $20.

I wish to order:

Quantity	Item Code No.	Description	Color	Size	Shipping/ Handling*	Total

No C.O.D. orders, please

TOTAL _____

☐ **Payment enclosed. (Make checks payable to Playboy Products.)**

☐ **Charge to my Playboy Club credit Key no.** ☐☐☐☐ ☐☐☐☐ ☐

Illinois residents —add 5% tax _____

TOTAL _____

My Name _____
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Address _____

City _____ **State** _____ **Zip** _____

***Please add $2.00 for shipping and handling for each golf putter. All other items, please add $1.00 per item.**

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